Nos. 09-976, 09-977, 09-979, 09-980 and 09-1012

# In the Supreme Court of the United States

PHILIP MORRIS USA INC., FKA PHILIP MORRIS, INC., PETITIONER

*v.*

UNITED STATES OF AMERICA, ET AL.

R.J. REYNOLDS TOBACCO COMPANY, ET AL., PETITIONERS

*v.*

UNITED STATES OF AMERICA, ET AL.

ALTRIA GROUP, INC., PETITIONER

*v.*

UNITED STATES OF AMERICA, ET AL.

BRITISH AMERICAN TOBACCO (INVESTMENTS), LIMITED, PETITIONER

*v.*

UNITED STATES OF AMERICA, ET AL.

LORILLARD TOBACCO COMPANY, PETITIONER

*v.*

UNITED STATES OF AMERICA, ET AL.

*ON PETITIONS FOR A WRIT OF CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE DISTRICT OF COLUMBIA CIRCUIT*

## BRIEF FOR THE UNITED STATES IN OPPOSITION

NEAL KUMAR KATYAL
*Acting Solicitor General*
*Counsel of Record*

(Additional Counsel Listed on Inside Cover)

TONY WEST
*Assistant Attorney General*

MARK B. STERN
ALISA B. KLEIN
MARK R. FREEMAN
GREGORY C.J. LISA
*Attorneys*

*Department of Justice*
*Washington, D.C. 20530-0001*
*SupremeCtBriefs@usdoj.gov*
*(202) 514-2217*

## QUESTIONS PRESENTED

The petitions collectively present the following questions:

1. Whether the court of appeals correctly held that an unincorporated association of corporations and individuals may form an "enterprise" under 18 U.S.C. 1961(4).

2. Whether the court of appeals was required to undertake independent appellate review of the district court's unchallenged findings of fact establishing fraud.

3. Whether the court of appeals correctly held that the First Amendment does not protect petitioners' public statements because they were fraudulent.

4. Whether the court of appeals correctly held that petitioners' statements about "light" and "low tar" cigarettes were false, misleading, and not authorized by the Federal Trade Commission.

5. Whether the court of appeals correctly rejected the argument that any reasonable likelihood of future violations was eliminated by the signing of the Master Settlement Agreement or, alternatively, by the passage of the Family Smoking Prevention and Tobacco Control Act.

6. Whether the court of appeals correctly sustained relief prohibiting specified conduct and requiring corrective statements.

7. Whether the court of appeals correctly concluded that British American Tobacco (Investments) Limited, a foreign corporation, was subject to RICO when it used the interstate mails and wires and engaged in other conduct in the United States in furtherance of a scheme to defraud American consumers, and when it conspired with American companies to pursue that fraudulent scheme.

8. Whether the court of appeals correctly rejected Altria's contention that it did not act with specific intent to defraud.

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**BRIEF FOR THE UNITED STATES IN OPPOSITION**

## OPINIONS BELOW

The opinion of the court of appeals (Pet. App. 1a-100a) is reported at 566 F.3d 1095. The opinion of the district court (Pet. App. 101a-2181a) is reported at 449 F. Supp. 2d 1.

## JURISDICTION

The judgment of the court of appeals was entered on May 22, 2009. Petitions for rehearing were denied on September 22, 2009 (Pet. App. 2182a-2815a). On November 10, 2009, the Chief Justice extended the time within which to file petitions for a writ of certiorari to and including February 19, 2010, and the petitions were filed on that date. This Court's jurisdiction is invoked under 28 U.S.C. 1254(1).

## STATEMENT

The United States brought this action under the Racketeer Influenced and Corrupt Organizations Act (RICO), 18 U.S.C. 1961 *et seq.*, alleging that petitioners engaged in a coordinated scheme to deceive Americans about the addictiveness and health risks of cigarettes, thereby enhancing petitioners' cigarette sales and associated profits. The district court held a nine-month bench trial, admitting nearly 14,000 exhibits and hearing live testimony from 84 witnesses and written testimony from 162 witnesses. Pet. App. 8a. The voluminous evidentiary record includes large numbers of petitioners' internal documents, see, *e.g.*, *id.* at 36a-39a, as well as testimony from numerous former tobacco industry employees and participants that detail petitioners' fraudulent behavior, *e.g.*, *id.* at 35a-36a.

Based on that record, the district court issued a final decision documenting the "overwhelming evidence" that

petitioners conducted and conspired to conduct the affairs of a RICO enterprise through a pattern of racketeering activity, in violation of 18 U.S.C. 1962(c) and (d), by engaging in a decades-long scheme to defraud that petitioners executed in part through their use of mail and wire communications. Pet. App. 103a, 114a-115a, 1887a; see *id.* at 1885a-2004a. The court's opinion, which spans nearly an entire volume of the Federal Supplement, includes more than 4000 enumerated findings of fact and details the affairs of petitioners' enterprise and petitioners' pattern of mail and wire fraud. See *id.* at 119a-1885a.

The district court found, and the court of appeals unanimously affirmed, that the government proved that petitioners participated in the conduct of an enterprise and "knowingly and intentionally engaged in a scheme to defraud smokers and potential smokers, for purposes of financial gain, by making false and fraudulent statements, representations, and promises." Pet. App. 1888a; *id.* at 5a-6a, 30a. "Put more colloquially, and less legalistically, over the course of more than 50 years, [petitioners] lied, misrepresented, and deceived the American public, including smokers and the young people they avidly sought as 'replacement smokers,' about the devastating health effects of smoking and environmental tobacco smoke, they suppressed research, they destroyed documents, they manipulated the use of nicotine so as to increase and perpetuate addiction, they distorted the truth about low tar and light cigarettes so as to discourage smokers from quitting, and they abused the legal system in order to achieve their goal." *Id.* at 1887a-1888a.

As the court of appeals observed, a summary of petitioners' conduct "cannot adequately present the volumes

of evidence underlying the district court's findings of fact." Pet. App. 37a. "[T]he evidentiary picture must be viewed in its totality in order to fully appreciate how massive the case is against [petitioners], how irresponsible their actions have been, and how heedless they have been of the public welfare and the suffering caused by" their fraudulent conduct. *Id.* at 112a. The following summary thus provides but an outline of the nature and history of the RICO enterprise as found by the district court and affirmed by the D.C. Circuit.

1. In 1953, petitioners' RICO enterprise was established when the presidents of Philip Morris, Reynolds, Brown & Williamson, Lorillard, and American met to develop a joint response to the growing public concern about the health risks of smoking. Pet. App. 122a-127a, 1923a-1925a. The companies, normally rivals in the cigarette market, agreed that no manufacturer would "seek a competitive advantage by inferring to its public that *its* product is less risky than others," *id.* at 124a, and jointly issued a full-page advertisement entitled "A Frank Statement to Cigarette Smokers" that they published in newspapers nationwide on January 4, 1954. *Id.* at 128a-132a. "The Frank Statement set forth the industry's 'open question' position that it would maintain for more than forty years—that cigarette smoking was not a proven cause of lung cancer; that cigarettes were not injurious to health; and that more research on smoking and health issues was needed." *Id.* at 129a.

At its core, petitioners' scheme was designed to "mislead[] consumers in order to maximize [petitioners'] revenues by recruiting new smokers (the majority of whom are under the age of 18), preventing current smokers from quitting, and thereby sustaining the industry." Pet. App. 2011a; see *id.* at 1888a. The goal of the "open

question" strategy, as a senior Philip Morris executive later explained, was to create the impression of scientific uncertainty and thereby "give smokers a psychological crutch and a self-rationale to continue smoking." *Id.* at 417a. The companies declared in the Frank Statement that "[w]e accept an interest in people's health as a basic responsibility, paramount to every other consideration in our business"; asserted that "[w]e believe the products we make are not injurious to health"; and promised to fund objective research into "all phases of tobacco use and health" by scientists "of unimpeachable integrity and national repute." *Id.* at 131a-132a.

Yet at the time the companies issued the "Frank Statement," they already had "documented a large number of known carcinogens contained in cigarette smoke." Pet. App. 396a. Over the ensuing decades, petitioners developed a sophisticated understanding of the toxicity and addictiveness of cigarettes that outpaced that of the public, regulators, and public health authorities. *Id.* at 9a-11a. As the public's knowledge increased, the companies intensified the level of their deceptions. The district court, as the court of appeals explains, catalogued "countless examples of deliberately false statements" by petitioners regarding the health effects of smoking and secondhand smoke, the addictiveness of nicotine and petitioners' manipulation of nicotine delivery to create and sustain addiction, and the claimed health benefits of "light" cigarettes. *Id.* at 45a. The district court found that petitioners' "efforts to deny and distort the scientific evidence of smoking's harms are demonstrated by not only decades of press releases, reports, booklets, newsletters, television and radio appearances, and scientific symposia and publications, but also by evidence of their concerted[] efforts to attack and undermine the

studies in mainstream scientific publications such as the Reports of the Surgeon General." *Id.* at 1894a. In addition, "[a]s their internal documents reveal, [petitioners] engaged in massive, sustained, and highly sophisticated marketing and promotional campaigns to portray their light brands as less harmful than regular cigarettes." *Id.* at 1904a. Petitioners "have known for decades that filtered and low tar cigarettes do not offer a meaningful reduction of risk, and that their marketing which emphasized reductions in tar and nicotine was false and misleading." *Id.* at 1905a-1906a.

Petitioners executed their scheme to defraud by utilizing an array of jointly created entities, the most visible of which was the Tobacco Institute (TI), which served for four decades as "the leading public voice of [petitioners]." Pet. App. 195a; *id.* at 119a. Petitioners jointly financed TI's operations through payments exceeding $600 million, *id.* at 183a, and their chief executive officers served on TI's Executive Committee, *id.* at 180a, which had the "'final voice on TI matters' and Tobacco Institute statements." *Id.* at 216a (citation omitted). TI "created, issued, and disseminated press releases, public statements, advertisements, brochures, pamphlets, and other written materials on behalf of [petitioners]" that denied "any link between smoking and disease," denied that "nicotine was addictive," denied that "cigarette companies marketed to youth," denied that secondhand smoke "posed a health risk," and "discredit[ed] scientists and public health officials who took a different position on these issues." *Id.* at 196a. As internal TI documents admit: "Our basic position in the cigarette controversy is subject to the charge, and maybe subject to a finding, that we are making false or

misleading statements to promote the sale of cigarettes." *Id.* at 186a.

The Tobacco Institute was but one part of a "network of interlocking organizations" that petitioners created to maintain unity and discipline. Pet. App. 1777a. The Institute's Executive Committee emphasized internally that it was "of prime importance that the industry maintain a united front and that if one or more companies were to conduct themselves as a matter of self interest, particularly in advertising, obvious vulnerability would be the result." *Id.* at 218a (citation omitted). To that end, the International Committee on Smoking Issues (ICOSI) and its successor organizations, the International Tobacco Information Center (INFOTAB) and the Tobacco Documentation Centre (TDC), were established to enable Philip Morris, Reynolds, British American Tobacco (BATCo) and other tobacco companies to "meet discreetly to develop a defensive smoking and health strategy for major markets," including the United States. *Id.* at 1619a (citation omitted); see also *id.* at 320a-335a. BATCo acknowledged internally that "[t]he aim of ICOSI is defensive research aimed at throwing up a smoke screen and to throw doubt on smoking research findings which show smoke causes diseases." *Id.* at 1624a (citation omitted). The members of this group included Philip Morris, Reynolds, Lorillard, BATCo and TI, as well as foreign tobacco companies. *Id.* at 327a-328a.

Petitioners also formed a variety of organizations to create what they termed "marketable science." Pet. App. 1687a. For example, through the Council for Tobacco Research (CTR) and Lawyers' Special Accounts, petitioners jointly financed research programs that were directed by company lawyers and calculated to yield

favorable results. *Id.* at 240a-275a. Petitioners regularly cited the conclusions of the scientists funded through these programs as if they were the objective results of disinterested research, without revealing that the scientists had, in fact, been funded by the industry. *Id.* at 195a.

Petitioners likewise created organizations that appeared to have no connection to the industry, but were in fact designed to generate purportedly independent evidence for use as "ammunition" in manipulating public opinion. Pet. App. 1614a (citation omitted). For example, petitioners created the Center for Indoor Air Research (CIAR) in a manner designed "to 'hide' industry involvement," *id.* at 1652a (citation omitted), and CIAR's influential papers on secondhand smoke failed to disclose the organization's connection to the tobacco industry. *Id.* at 1651a-1653a. Similarly, Indoor Air International (IAI) held itself out as "a 'learned society' dedicated to 'promoting indoor air quality,'" *id.* at 1695a-1696a (citation omitted), while in reality it was funded by Philip Morris and BATCo and run by the law firm of Covington & Burling, *id.* at 1695a-1698a, which served as legal counsel for TI and the industry. *Id.* at 181a, 214a. "All billing was processed through Covington & Burling to avoid any direct connection to the industry." *Id.* at 1695a.[1]

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[1] The district court found that attorneys actively facilitated and "played an absolutely central role" in petitioners' illegal activity "[a]t every stage" by, *inter alia*, "direct[ing] scientists as to what research they should and should not undertake"; "vett[ing] scientific research papers and reports"; "hid[ing] the relationship between [scientific witnesses] and the industry"; "devis[ing] and carr[ying] out document destruction policies"; and taking "shelter behind baseless assertions of the attorney client privilege." Pet. App. 106a.

2. In 2006, after developing an immense trial record, the district court held that petitioners had participated in the conduct of the affairs of an enterprise through a pattern of racketeering activity, and conspired to do so, in violation of 18 U.S.C. 1962(c) and (d). Pet. App. 1885a, 1995a. The court determined that petitioners' enterprise had the common purpose of preserving and expanding the cigarette market through fraud, *id.* at 1923a-1925a; that it operated through formal and informal organizations, *id.* at 1925a-1928a; and that it has functioned as a continuous unit since 1953, *id.* at 1928a-1930a.

The district court specifically found that petitioners "knowingly and intentionally engaged in a scheme to defraud smokers and potential smokers, for purposes of financial gain, by making false and fraudulent statements, representations, and promises." Pet. App. 1888a. It explained that, "[i]n the majority of instances, the authors of the fraudulent statements alleged as Racketeering Acts were executives, including high level scientists—CEOs, Vice Presidents, Heads of Research & Development, not entry level employees—at each of the [petitioner] companies who would reasonably be expected to have knowledge of the company's internal research, public positions, and long term strategies." *Id.* at 1984a. The court found it "absurd to believe that the highly-ranked representatives and agents of these corporations and entities had no knowledge that their public statements were false and fraudulent," explaining that the "Findings of Fact are replete with examples of C.E.O.s, Vice-Presidents, and Directors of Research and Development, as well as [petitioners'] lawyers, making statements which were inconsistent with the internal

knowledge and practice of the corporation itself." *Id.* at 1890a-1891a.

Based on its findings about the profitability of petitioners' participation in the enterprise and the sophistication and resilience of their scheme to defraud, the district court found a reasonable likelihood of future violations. Pet. App. 2007a-2021a. The court accordingly granted injunctive relief enjoining petitioners from committing further acts of racketeering or fraud relating to the marketing of cigarettes, *id.* at 2069a-2070a; from reconstituting specified organizations, *id.* at 2069a; and from making express or implied health claims about cigarettes, including use of descriptors such as "light" or "low tar," *id.* at 2070a-2071a. The court's order requires that petitioners make corrective statements in specified media, *id.* at 2071a-2077a; maintain publicly accessible document depositories, *id.* at 2077a-2084a; and disclose certain marketing data to the government, *id.* at 2084a.

3. Petitioners appealed, challenging the district court's liability ruling and injunctive relief. In their appellate briefs, petitioners made almost no mention of the district court's factual findings and presented no arguments purporting to show that any such findings were erroneous.[2] At oral argument, counsel representing all petitioners (App., *infra*, 1a) represented that, although petitioners did not "agree with the fact findings of the

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[2] The electronic versions of the government's appellate briefs on DVD-ROMs explain the evidentiary record in detail (*e.g.*, Gov't C.A. Br. 5-58) and include an embedded hyperlink for every record citation, enabling the reader to display immediately the relevant page of the record. A similar DVD version of the district court's opinion also includes an embedded hyperlink for each of its numerous record citations. Cf. Order, No. 06-5267 (D.C. Cir. July 28, 2008) (directing clerk to file lodged DVDs).

district court," "we're bringing legal challenges to the court" and "haven't challenged * * * any fact finding." *Id.* at 5a, 7a.

4. In May 2009, the court of appeals unanimously affirmed in part, vacated in part, and remanded. Pet. App. 1a-100a. The court's decision affirmed the district court's liability findings in all significant respects, but remanded for further proceeding on "four discrete issues." *Id.* at 6a, 100a.

The court of appeals rejected petitioners' threshold argument that petitioners could not be liable under RICO for participating in the conduct of the affairs of an "enterprise" because, in petitioners' view, RICO "provides an exclusive list of possible enterprises that covers [only] groups of *individuals* associated in fact, not mixed groups of individuals *and corporations* associated in fact." Pet. App. 18a. The court held that the definition of "enterprise" in 18 U.S.C. 1961(4) is non-exhaustive and includes groups of corporations associated in fact (like petitioners). Pet. App. 18a-20a, 28a. The court reasoned that petitioners' contrary argument was inconsistent both with RICO's text and the uniform decisions of all ten courts of appeals to have addressed the question, and that RICO's broad statutory understanding of "enterprise" ensures that sophisticated racketeers cannot evade liability by employing the corporate form. *Id.* at 18a-29a.

The court of appeals concluded that other purported legal challenges were not properly presented. For example, although the court indicated that it shared petitioners' doubt that a corporation's specific intent to defraud could properly be established by aggregating the knowledge of disparate corporate employees under a theory of "collective intent," it did "not pass on the mer-

its of such a standard * * * because the district court relied on a permissible view of specific intent." Pet. App. 33a, 41a. The court explained that the "overwhelming indirect and circumstantial evidence was sufficient to allow the district court to reasonably infer that the high level executives, including 'CEOs, Vice Presidents, [and] Heads of Research & Development' for [petitioners] knew about their respective companies' 'internal research, public positions, and long term strategies'" and "then made, caused to be made, and approved public statements contrary to this knowledge." *Id.* at 39a (citation omitted).

The court of appeals rejected petitioners' First Amendment defenses, concluding that petitioners' public statements were "clearly and deliberately false" and therefore fell outside the scope of protected speech. Pet. App. 43a-45a. The court explained that it was "not dealing with accidental falsehoods, or sincere attempts to persuade," and that "[petitioners] knew of their falsity at the time and made the statements with the intent to deceive." *Id.* at 45a. The court similarly held that "*Noerr-Pennington* protection" for attempts to persuade the legislature or executive to take particular action "does not apply" because the doctrine does not extend to "deliberately false or misleading" statements and petitioners' racketeering acts were themselves "intended to defraud consumers." *Id.* at 44a, 46a.

The court rejected petitioners' contention that the Federal Trade Commission (FTC) had "blessed their use of labels such as 'light' and 'low tar'" cigarettes, explaining that the argument was foreclosed by this Court's decision in *Altria Group, Inc.* v. *Good*, 129 S. Ct. 538 (2008) (*Altria*). Pet. App. 46a-47a. In addition, the court emphasized that the district court "did not find

liability solely based on the use of descriptors such as 'light' and 'low tar'"; rather, the district court permissibly found that "[petitioners] orchestrated 'highly sophisticated marketing and promotional campaigns to portray their light brands as less harmful than regular cigarettes,'" despite their knowledge of the falsity of that claim. *Id.* at 47a-48a.

The court further concluded that the Master Settlement Agreement (MSA) executed in separate lawsuits by the tobacco companies and several States did not eliminate the likelihood of petitioners' future violations. Pet. App. 61a-67a. It explained that petitioners "began to evade and at times even violate the MSA's prohibitions almost immediately after signing the agreement" and that petitioners' failure to alter their conduct after the MSA amply warranted the district court's conclusion that future violations were likely. *Id.* at 64a, 67a.

The court rejected challenges to liability that were specific to petitioners Altria and BATCo, Pet. App. 55a-60a, and it rejected most of petitioners' challenges to the district court's injunctive order. The court explained that the injunctions "sufficiently specify the activities enjoined," *id.* at 73a, and that the district court permissibly required that corrective statements appear in the same media that petitioners used "to promulgate false smoking and health messages." *Id.* at 83a.[3]

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[3] The court vacated the finding of liability as to CTR and TI because those entities had been dissolved pursuant to the MSA. Pet. App. 100a. The court also vacated certain minor provisions of the injunction and remanded for reconsideration of those "discrete issues," such as the application of the injunction to petitioners' overseas subsidiaries and clarification of the requirements for point-of-sale displays. *Ibid.* The panel also rejected the government's cross-appeal on remedies. *Id.* at

5. Petitioners filed five separate rehearing petitions, all of which the court of appeals denied without dissent. Pet. App. 2183a.

Meanwhile, petitioners Philip Morris, Reynolds, and Lorillard filed a "Suggestion Of Mootness And Motion For Partial Vacatur," arguing that the June 2009 passage of the Family Smoking Prevention and Tobacco Control Act (FSPTCA), Pub. L. No. 111-31, Div. A, 123 Stat. 1776, had rendered aspects of the injunction moot. The government's opposition explained that the FSPTCA did not render the injunction moot and that any request to modify the injunction in light of the legislation should be directed to the district court in the first instance. Gov't Opp. to Suggestion of Mootness 3-4, 9, 11-12. The court of appeals denied the suggestion of mootness and vacatur motion without opinion.

## ARGUMENT

Collectively, petitioners suggest that nearly every aspect of the unanimous decision of the court of appeals presents a significant legal error warranting certiorari. That suggestion is without merit. The D.C. Circuit correctly resolved the only pure question of law the petitioners presented in a ruling that reflects the uniform judgment of all ten courts of appeals to have considered the issue. The remaining legal issues that petitioners now raise are either not properly presented on the record in this case, not subject to any conflict, or otherwise unworthy of review. The petitions should therefore be denied.

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92a-99a. The government's petition for a writ of certiorari in No. 09-978 seeks review of the remedial aspect of the court's judgment.

### A. An Unincorporated Association Of Corporations And Individuals May Form A RICO Enterprise

Petitioners Philip Morris and Lorillard contend that certiorari is warranted because the court of appeals purportedly erred in holding that a RICO "enterprise" may consist of corporations and individuals associated in fact. 09-976 Pet. (PM Pet.) 24-28; 09-1012 Pet. (Lorillard Pet.) 11-28. In their view, 18 U.S.C. 1961(4) "provides an exclusive list of possible enterprises" and that list includes "groups of *individuals* associated in fact" but "not mixed groups of individuals *and corporations* associated in fact." Pet. App. 18a. That contention lacks merit. RICO's text and the reasoning of *Boyle* v. *United States*, 129 S. Ct. 2237 (2009), demonstrate that RICO provides non-exhaustive examples of an "enterprise" that illustrate, but do not restrict, the ordinary meaning of the term. All ten courts of appeals to have confronted the question have likewise concluded—without as much as a dissenting opinion from even one judge—that corporate entities associated in fact may form a RICO enterprise. No further review is warranted.

1. a. Congress routinely defines statutory terms in one of two ways. Exhaustive statutory definitions—which state precisely what the defined term "means"—establish a self-contained meaning for the term that "excludes any meaning that is not stated." *Burgess* v. *United States*, 553 U.S. 124, 130 (2008) (citation omitted). Terms so defined take their meaning from the definition Congress provides in statute instead of the "term's ordinary meaning." *Stenberg* v. *Carhart*, 530 U.S. 914, 942 (2000). By contrast, non-exhaustive definitions merely state that the defined term "includes" certain enumerated things. In that context, "the term 'includ[es]' is not one of all-embracing definition, but con-

notes simply an illustrative application of the general principle," *Federal Land Bank* v. *Bismarck Lumber Co.*, 314 U.S. 95, 100 (1941), that itself builds upon the "ordinary connotation of the [underlying] term." *Groman* v. *Commissioner*, 302 U.S. 82, 88 (1937); *id.* at 85-86; *American Sur. Co.* v. *Marotta*, 287 U.S. 513, 517 (1933) (the term "'include' is frequently, if not generally, used as a word of extension or enlargement" in definitional provisions).

RICO's definitional section, 18 U.S.C. 1961, provides a non-exhaustive definition of "enterprise." Section 1961(4) states that the term "'enterprise' *includes* any individual, partnership, corporation, association, or other legal entity, and any union or group of individuals associated in fact although not a legal entity." 18 U.S.C. 1961(4) (emphasis added). As the court of appeals explained, Congress's "use of the word 'includes' indicates that RICO's list of 'enterprises' is non-exhaustive." Pet. App. 25a-26a. The term therefore encompasses groups that fall within the ordinary meaning of "enterprise"—such as "a group of individuals, corporations, or partnerships associated in fact"—even though Section 1961(4) does not "expressly mention[] this type of association." *Id.* at 19a; see *id.* at 21a. The broader context of Section 1961 confirms "the non-exhaustive nature of 'includes'" because Congress chose in that provision to "alternat[e] between the words 'means' and 'includes' to introduce the section's various definitions," thereby "signal[ing] its intent to distinguish between [the] exhaustive and non-exhaustive lists" defining RICO's statutory terms. *Id.* at 26a.

One month after the court of appeals issued its decision, this Court confirmed that Section 1961(4)'s definition of "enterprise" is non-exhaustive. In *Boyle*, this

Court made clear that Section 1961(4)'s "obviously broad" "enumeration of included enterprises" does "not purport to set out an exhaustive definition of the term" and does "not specifically define the outer boundaries of the 'enterprise' concept." 129 S. Ct. at 2243 & n.2. Like the court below, *Boyle* concluded that Congress's disparate use of "means" and "includes" in RICO's definitional section demonstrates that the inclusive definition of "enterprise" retains the "ordinary meaning" of the term and therefore "does not foreclose the possibility that the term might include" other types of enterprises other than the "specifically enumerated" ones. *Id.* at 2243 n.2 (citing the Court's similar interpretation of Section 1961 in *H.J. Inc.* v. *Northwestern Bell Tel. Co.*, 492 U.S. 229, 238 (1989)). *Boyle* therefore reasoned that the meaning of "enterprise" reflected in "ordinary usage" informs the meaning of the term in RICO and held, based on that ordinary meaning, that an association in fact of individuals "must have a purpose" to qualify as an "enterprise." *Id.* at 2244.

*Boyle*'s reasoning is fatal to Lorillard's contention (Pet. 14-18) that Section 1961(4) exhaustively describes the entities that may constitute an "enterprise." In resolving the question whether "an association-in-fact enterprise must have an ascertainable structure beyond that inherent in the pattern of racketeering activity," *Boyle*, 129 S. Ct. 2244 (internal quotation marks and citation omitted), the Court expressly held that Section 1961(4) does not provide "an exhaustive definition" of "enterprise" or "define the outer boundaries" of the term. *Id.* at 2243 & n.2. If Lorillard were correct that RICO's text provides a wholly exhaustive definition, then the ordinary meaning of "enterprise" would have been irrelevant and the (purportedly exhaustive) defini-

tional text in Section 1961(4) would have controlled. See *Carhart*, 530 U.S. at 942 (citing cases). The Court instead interpreted "enterprise" based on the "meaning of the term in ordinary usage" as reflected in dictionary definitions precisely because the definitional text was not itself exhaustive. See *Boyle*, 129 S. Ct. at 2244.

The court of appeals' decision also follows from the logic of several decisions of this Court that have repeatedly drawn a distinction between "means" and "includes" when Congress has alternated between those terms to introduce statutory definitions. Those decisions have consistently found that such "disparate inclusion or exclusion" (*Russello* v. *United States*, 464 U.S. 16, 23 (1983) (citation omitted)) to reflect an intent to provide a non-exhaustive definition of those terms that Congress has defined to "include" specifically enumerated items. See, *e.g.*, *Boyle*, 129 S. Ct. at 2243 n.2 (construing Section 1961(4)); see also, *e.g.*, *United States* v. *New York Tel. Co.*, 434 U.S. 159, 169 & n.15 (1977); *Helvering* v. *Morgan's, Inc.*, 293 U.S. 121, 125 n.1 (1934); *American Sur. Co.*, 287 U.S. at 517; cf. *H.J. Inc.*, 492 U.S. at 237 (concluding that the definitional use of "require" instead of "mean" in Section 1961(5) reflects that the scope of the defined term is "broad").

Lorillard asserts (Pet. 16) that Section 1961's other definitions beginning with "includes" are "exhaustive" even though it offers argument only for the definition of "Attorney General." Even that definition, however, is not "exhaustive." The enumeration in Section 1961(10) does not, for example, specifically include a person selected by the President to perform temporarily "the functions and duties" of the Attorney General, 5 U.S.C. 3345(a)(2) and (3), or an independent counsel that could have been appointed by a court to prosecute RICO viola-

tions, 28 U.S.C. 593(b), 599 (expired 1999), neither of whom are "designated by the Attorney General" under the definition. See 18 U.S.C. 1961(10); cf. *Authority of the President to Name an Acting Attorney General*, 31 Op. Off. Legal Counsel __ (2007), http://www.justice.gov/olc/2007/authority-of-the-president-name-ag-070908.pdf. Lorillard makes no attempt to demonstrate that any other definition in Section 1961 that begins with "includes" is exhaustive, but simply quotes (Pet. 16) the definition of "person" and "documentary material" without elaboration.

Based on Congress's direction in RICO that courts may issue appropriate orders, "including, but not limited to," three categories of orders, 18 U.S.C. 1964(a), Lorillard also contends (Pet. 16-17) that Congress used the term "includes" differently in Section 1961 because Congress omitted the phrase "but not limited to." But that supplementary language in Section 1964(a)—which is not a definitional section—simply emphasizes the breadth of the appropriate remedial orders that it authorizes. Section 1961 had no need for such emphasis because it employs "includes" in a significantly different context: the juxtaposition of "means" and "includes" in that section itself makes clear that the inclusive definitions are non-exhaustive. See Pet. App. 27a.

Lorillard's reliance (Pet. 17) on *Carcieri* v. *Salazar*, 129 S. Ct. 1058 (2009), is also misplaced. Although *Carcieri* interpreted a single, free-standing provision defining "Indian" to "include" certain categories of Indians as comprehensively defining the term, 25 U.S.C. 479, it did so because other statutory provisions specifically showed that Congress recognized that the definition did not "encompass tribes other than those" in the statutory enumeration. 129 S. Ct. at 1066. And, unlike RICO, the

definition in *Carcieri* does not disparately employ "means" and "includes" to define different statutory terms, reflecting Congress's intent to enact exhaustive and non-exhaustive definitions.

b. Because the ordinary meaning of "enterprise" is not restricted by Section 1961(4)'s non-exhaustive "enumeration of included enterprises," *Boyle*, 129 S. Ct. at 2243 & n.2, Lorillard's heavy emphasis on that enumeration is misplaced. As *Boyle* explains, the ordinary meaning of "enterprise" encompasses "a 'venture,' 'undertaking,' or 'project.'" *Id.* at 2244 (citation omitted). And Lorillard's own arguments show that "a group of corporations associated in fact" constitute, in common parlance, just such a "joint venture[]." See Lorillard Pet. 26. So long as a joint venture by corporate entities reflects a common "purpose," embodies "relationships among those associated with the enterprise," and has "longevity sufficient to permit those associates to pursue the enterprise's purpose," *Boyle*, 129 S. Ct. at 2244, it qualifies as an "enterprise" under RICO.

Philip Morris resists the conclusion that the "ordinary meaning" of enterprise can include a group of corporate entities, asserting that "a group of unaffiliated corporations informally cooperating in an effort to influence government policy" would not be thought of as an "enterprise." PM Pet. 26-27. But that assertion (which reflects a factual premise far removed from this case) cannot be squared with this Court's explanation that "an association-in-fact enterprise is simply a continuing unit that functions with a common purpose." *Boyle*, 129 S. Ct. at 2245. Even an "'informal' group" without much "structure" can constitute an enterprise if its members coordinate their actions to pursue a common objective. *Ibid.*

c. Petitioners' restrictive interpretation of Section 1961(4) disregards this Court's repeated admonition that "RICO is to be read broadly." *Sedima, S.P.R.L.* v. *Imrex Co.*, 473 U.S. 479, 497 (1985); accord *Boyle*, 129 S. Ct. at 2243 (citing cases). Congress followed a "pattern * * * utilizing terms and concepts of breadth" in RICO, including in the statute's inclusive definition of "enterprise." *Russello*, 464 U.S. at 21; see also *NOW* v. *Scheidler*, 510 U.S. 249, 257 (1994) ("RICO broadly defines 'enterprise'"); *United States* v. *Turkette*, 452 U.S. 576, 580-581, 583 (1981) (construing "enterprise"). If there were any doubt on that score, Congress's express statutory direction that RICO be "liberally construed to effectuate its remedial purposes" confirms the "expansive" scope of its "concept of an association in fact." *Boyle*, 129 S. Ct. at 2243 (quoting RICO, Pub. L. No. 91-452, § 904(a), 84 Stat. 947); see also S. Rep. No. 617, 91st Cong., 1st Sess. 158 (1969) ("enterprise" is defined "to include associations in fact, as well as legally recognized associative entities," and that "infiltration of any associative group by any individual or group capable of holding a property interest can be reached"); H.R. Rep. No. 1549, 91st Cong., 2d Sess. 56 (1970) (same).

The broad scope of the enterprise concept reflects RICO's origins. "RICO was an aggressive initiative to supplement old remedies and develop new methods for fighting crime." *Sedima*, 473 U.S. at 498. And, while Congress undoubtedly intended the statute to be used to combat organized crime, "Congress for cogent reasons chose to enact a more general statute, one which, although it had organized crime as its focus, was not limited in application to organized crime." *H.J. Inc.*, 492 U.S. at 248; accord *NOW*, 510 U.S. at 260. RICO accordingly targets criminal associations that "extend well be-

yond[] those traditionally grouped under the phrase 'organized crime'" in order to target "a wide range of criminal activity, taking many different forms" and involving "a broad array of perpetrators operating in many different ways." *H.J. Inc.*, 492 U.S. at 243, 248-249.

Congress's decision to provide a broad, non-exhaustive definition of "enterprise" capturing the full range of associational forms that might be employed by sophisticated criminals is consistent with its intent that RICO be "a weapon against the sophisticated racketeer as well as (and perhaps more than) the artless." *United States* v. *Perholtz*, 842 F.2d 343, 353 (D.C. Cir.), cert. denied, 488 U.S. 821 (1988) (rejecting petitioners' interpretation of "enterprise" for its "bizarre result[s]"). As the D.C. Circuit explained, an association of individuals and legal entities that exhibits common purpose, organization, and continuity is plainly among "the kinds of entities Congress had in mind." Pet. App. 28a (emphasis omitted) (citing *Turkette*, 452 U.S. at 583). Congress had no reason to doubt that corporations, labor unions, partnerships, or other legal entities would be capable of entering into the sort of dangerous *de facto* alliances that characterize RICO enterprises. See *id.* at 24a (explaining that, on petitioners' theory, "racketeers who would otherwise constitute an association-in-fact might evade RICO's grasp by virtue of their ability to operate through corporations and establish complex networks of companies, kickbacks, and contracts to achieve their elicit ends"). As the Seventh Circuit observed:

> Surely if three individuals can constitute a RICO enterprise, as no one doubts, then the larger association that consists of them plus entities that they control can be a RICO enterprise too. Otherwise while three criminal gangs would each be a RICO enter-

> prise, a loose-knit merger of the three, in which each retained its separate identity, would not be, because it would not be an association of individuals. That would make no sense.

*United States* v. *Masters*, 924 F.2d 1362, 1366 (7th Cir.), cert. denied, 500 U.S. 919, and 502 U.S. 823 (1991); *United States* v. *Huber*, 603 F.2d 387, 393-394 (2d Cir. 1979) (petitioners' reading would "perversely insulate the most sophisticated racketeering combinations from RICO's sanctions"), cert. denied 445 U.S. 927 (1980); see also *McCullough* v. *Suter*, 757 F.2d 142, 143-144 (7th Cir. 1985) ("[W]e cannot believe that Congress would have wanted gangsters to be able to escape the clutches of section 1962(c) just by avoiding the corporate form.").

d. Lorillard contends that vagueness concerns, practical considerations, and the rule of lenity, should "resolv[e any] ambiguity" in Section 1961(4) by limiting enterprises to those expressly listed. Lorillard Pet. 20; *id.* at 20-25. But Section 1961(4) is an inclusive, not exclusive, definition whose text employs capacious, not ambiguous terms. Congress specifically directed that RICO's terms be "liberally," not narrowly, construed to effectuate the statute's remedial goals, *Boyle*, 129 S. Ct. at 2243, and this Court has declined repeated requests to narrow the scope of RICO's "enterprise" concept with restrictions that themselves are not found in the statutory text. See, *e.g.*, *id.* at 2245-2246 (declining to impose limits that are not "fairly inferred from the language of the statute"); *NOW*, 510 U.S. at 260-261 (refusing to adopt economic-motive limitation); *Turkette*, 452 U.S. at 580-581 (declining to limit "enterprise" to legitimate associations because RICO imposes "no restriction upon the associations embraced" by the term and because Congress could have, but did not, "narrow[] the sweep of

the definition by inserting" additional text). The Court has repeatedly rejected similar appeals to narrow RICO's provisions based on the rule of lenity. *Boyle*, 129 S. Ct. at 2246-2247; see also *NOW*, 510 U.S. at 262; *Sedima*, 473 U.S. at 492; *Turkette*, 452 U.S. at 588 n.10; *Russello*, 464 U.S. at 29.

e. Petitioners' remaining contentions largely reflect policy arguments of the kind this Court has rejected "in favor of the clear but expansive text of the statute," *Boyle*, 129 S. Ct. 2246-2247 (collecting cases). Lorillard asserts that the "purpose of RICO" is to protect corporations from being "victimized by organized crime," not "to combat corporations engaged in joint criminal activity." Lorillard Pet. 18-19 (emphases omitted). But as the court of appeals explained, there is no dispute that corporations can be RICO *defendants* under the statute's plain terms. Pet. App. 21a (discussing 18 U.S.C. 1961(3), 1962(c)). Indeed, this Court has emphasized that "[RICO's] use 'against respected businesses allegedly engaged in a pattern of specifically identified criminal conduct is hardly a sufficient reason for assuming that the provision is being misconstrued.'" *H.J. Inc.*, 492 U.S. at 249 (quoting *Sedima*, 473 U.S. at 499). Quite the contrary, the "ability to use RICO against businesses engaged in a pattern of criminal acts" is a result that itself is "inherent in the statute as written." *Ibid.* (quoting *Sedima*, *supra*); see also *Sedima*, 473 U.S. at 499 (explaining that the fact that plaintiffs have brought "fraud cases * * * against" nominally legitimate businesses under RICO "does not demonstrate ambiguity" in the statute, "[i]t demonstrates breadth") (citation omitted).

2. Petitioners ultimately provide no sound reason for this Court to revisit RICO's definition of "enter-

prise" so soon after *Boyle* addressed the term's meaning. Petitioners concede that their interpretation of Section 1961(4) finds no support in the "uniform" decisions of the courts of appeals, Lorillard Pet. 12, 27, which all agree "with the D.C. Circuit's conclusion that a group of corporations can constitute an 'associated in fact' RICO enterprise." PM Pet. 27.[4] Indeed, all ten courts of appeals to have considered the question have held that legal entities like corporations that are associated in fact may form or be part of a RICO enterprise. See *United States* v. *London*, 66 F.3d 1227, 1243-1244 (1st Cir. 1995) (corporation and a sole proprietorship), cert. denied, 517 U.S. 1155 (1996); *Huber*, 603 F.2d at 393-394 (2d Cir.) (corporations and individuals); *United States* v. *Aimone*, 715 F.2d 822, 828 (3d Cir. 1983) (individuals and a corporation), cert. denied, 468 U.S. 1217 (1984); *United States* v. *Thevis*, 665 F.2d 616, 625-626 (5th Cir. 1982) (individuals and corporations), cert. denied, 456 U.S. 1008, 458 U.S. 1109, and 459 U.S. 825 (1982); *Dana Corp.* v. *Blue Cross & Blue Shield Mut.*, 900 F.2d 882, 887 (6th Cir. 1990) (group of corporations); *Masters*, 924 F.2d at 1366 (7th Cir.) (law firm, two police departments, and three individuals); *Atlas Pile Driving Co.* v. *DiCon Fin. Co.*, 886 F.2d 986, 995 & n.7 (8th Cir. 1989) (five legal entities); *United States* v. *Feldman*, 853 F.2d 648, 655-656 (9th Cir. 1988) (individuals and corporations), cert. denied, 489 U.S. 1030 (1989); *United States* v. *Navarro-Ordas*, 770 F.2d 959, 969 n.19 (11th Cir. 1985) (group of corporations), cert. denied, 475 U.S. 1016 (1986); *Perholtz*, 842 F.2d at 352-354 (D.C. Cir.) (group of indi-

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[4] Lorillard suggests (Pet. 27) that review is warranted to resolve whether a corporation and its employees can constitute an association-in-fact enterprise. That issue is not presented by the facts of this case and was not addressed by the court of appeals.

viduals, corporations, and partnerships). Those courts have reached that unanimous conclusion without even one judge in dissent. Pet. App. 19a-20a (citing cases). In many other cases—including in an eleventh court of appeals—the courts have similarly upheld RICO claims involving association-in-fact enterprises with members including corporations. *Id.* at 20a-21a.[5] Congress, in turn, has repeatedly amended RICO's definitional section against the background of that strikingly uniform appellate authority without adjusting RICO's definition of "enterprise."[6]

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[5] See, *e.g.*, *United States* v. *Najjar*, 300 F.3d 466, 484-485 (4th Cir.), cert. denied, 537 U.S. 1094 (2002); see also, *e.g.*, *Odom* v. *Microsoft Corp.*, 486 F.3d 541, 547-553 (9th Cir.) (en banc), cert. denied, 552 U.S. 985 (2007); *Living Designs, Inc.* v. *E.I. Dupont de Nemours & Co.*, 431 F.3d 353, 361 (9th Cir. 2005), cert. denied, 547 U.S. 1192 (2006); *United States* v. *Cianci*, 378 F.3d 71, 79-85 (1st Cir. 2004); *United States* v. *Goldin Indus., Inc.*, 219 F.3d 1271, 1275-1277 & n.6 (11th Cir.), cert. denied, 531 U.S. 1015 (2000); *United States* v. *Parise*, 159 F.3d 790, 794-795 (3d Cir. 1998); *United States* v. *Console*, 13 F.3d 641, 652 (3d Cir. 1993), cert. denied, 511 U.S. 1076, and 513 U.S. 1012 (1994); *United States* v. *Blinder*, 10 F.3d 1468, 1473 (9th Cir. 1993); *United States* v. *Butler*, 954 F.2d 114, 120 (2d Cir. 1992); *United States* v. *Stolfi*, 889 F.2d 378, 379-380 (2d Cir. 1989); *Ocean Energy II, Inc.* v. *Alexander & Alexander, Inc.*, 868 F.2d 740, 748-749 (5th Cir. 1989); *Bunker Ramo Corp.* v. *United Bus. Forms, Inc.*, 713 F.2d 1272, 1285 (7th Cir. 1983); *United States* v. *Campanale*, 518 F.2d 352, 357 n.11 (9th Cir. 1975), cert. denied, 423 U.S. 1050 (1976).

[6] See, *e.g.*, Financial Institutions Reform, Recovery, and Enforcement Act of 1989, Pub. L. No. 101-73, § 968, 103 Stat. 506 (adding bank fraud as a predicate act); Anticounterfeiting Consumer Protection Act of 1996, Pub. L. No. 104-153, § 3, 110 Stat. 1386 (adding criminal infringement of copyright and trafficking in counterfeit labels for computer programs, movies, and music); Weapons of Mass Destruction Prohibition Improvement Act of 2004, Pub. L. No. 108-458, § 6802(e), 118 Stat. 3767 (adding offenses relating to biological, chemical and nuclear materials).

Petitioners' reliance on the oral argument transcript in *Mohawk Industries, Inc.* v. *Williams*, No. 05-465 (argued Apr. 26, 2006), see, *e.g.*, Lorillard Pet. 11-12, 16-17, simply underscores the absence of authority for their position.[7] The *Mohawk* petitioner argued that corporations cannot be members of an association-in-fact enterprise, even though its petition for a writ of certiorari did not separately raise the issue. At oral argument, Justice Scalia noted that the Court would have been "unlikely to accept cert[iorari]" on that issue if it had been raised, given the unanimous holdings of the courts of appeals. 05-465 Tr. at 6. This Court ultimately dismissed the writ in *Mohawk* as improvidently granted, 547 U.S. 516 (2006), and denied a subsequent petition that expressly presented the question. See *Microsoft Corp.* v. *Odom*, 552 U.S. 985 (2007); Pet. at i, 18-19, *Microsoft*, *supra* (No. 07-138); Br. in Opp. at 2, 11-14, *Microsoft*, *supra*. There is no reason for a different result here.

### B. The Court Of Appeals Was Not Required To Undertake Independent Appellate Review Of The District Court's Unchallenged Findings Of Fact Establishing Fraud

Although petitioners expressly disclaimed any challenge to the district court's factual findings on appeal, they now contend that the court of appeals was nonetheless required to undertake "independent appellate review" of the more than 4000 findings of fact made by the

[7] When the Court decided *Boyle*, it presumably was familiar with the oral argument in *Mohawk*. The petitioner repeatedly cited to the *Mohawk* argument transcript, Pet. Br. at 48 n.37, 53 n.42, *Boyle*, *supra*; Reply Br. at 12-13, *Boyle*, *supra*; and his amici specifically argued that corporations could not constitute an association-in-fact enterprise because Section 1961(4) employs the term "includes" to set out an "exhaustive" list of entities constituting a RICO "enterprise." See Chamber of Commerce Amici Br. at 32-33 & n.5, *Boyle*, *supra*.

district court. See PM Pet. 13-23 (citing *Bose Corp.* v. *Consumers Union of United States, Inc.*, 466 U.S. 485 (1984)); see also 09-977 Pet. (RJR Pet.) 29; Lorillard Pet. 28-29. The question of the proper standard of review for a party's challenge to factual determinations is not presented when the party makes no such challenges. Moreover, no court has adopted petitioners' view that every factual determination in a fraud case must be subjected to *de novo* review on appeal. Finally, petitioners do not explain how independent review would have made a difference to the outcome here, given the "overwhelming evidence" establishing their fraud. Pet. App. 103a.

1. In *Bose*, the Court held that the "ultimate fact" of "actual malice" in a defamation case is not an ordinary factual finding reviewed only for clear error under Fed. R. Civ. P. 52(a). 466 U.S. at 498 n.15, 499-500. The standard of review for such ultimate facts, the Court explained, "must be faithful to both Rule 52(a) and the rule of independent review applied in *New York Times Co.* v. *Sullivan*, [376 U.S. 254 (1964)]," which held that courts in defamation actions must review the record as a whole to ensure that the judgment does not interfere with free expression. *Bose*, 466 U.S. at 499. The Court emphasized, however, that even in such a case, an appellate court's review of the record must give "'due regard' * * * to the trial judge's opportunity to observe the demeanor of the witnesses," *id.* at 499-500 (quoting Fed. R. Civ. P. 52(a)), and must afford "special deference" to the "trial judge's credibility determinations," *ibid.*

2. Petitioners argue that *Bose* required the court of appeals to review *de novo* the district court's factual findings. *E.g.*, PM Pet. 13-23. Unlike the defendant in *Bose*, however, petitioners did not challenge any of the district court's factual findings as unsupported by the

evidence. Instead, they made a strategic decision to raise only legal claims before the court of appeals. Thus, their joint appellate brief assured the court of appeals that it "need not delve into the district court's lengthy fact-finding." C.A. Joint Br. 22. At oral argument, defense counsel reiterated that petitioners "haven't challenged * * * any fact finding." App., *infra*, 5a (Mr. Estrada). He explained that although petitioners did not "agree with the fact findings of the district court," "we're bringing legal challenges to the court." *Id.* at 7a. It is thus entirely unsurprising that the court of appeals did not discuss the applicability of *Bose* and repeatedly noted that the key factual findings underlying the district court's judgment were unchallenged by petitioners. See, *e.g.*, Pet. App. 53a ("[Petitioners] never challenge the district court's findings documenting the impact of nicotine on the body and, more importantly, [petitioners'] understanding of its effects."); *id.* at 52a (citing the "unchallenged findings" that petitioners acted with "fraudulent intent" in denying the risks of second-hand smoke).[8]

Petitioners cannot credibly challenge the standard of review applied to a claim they did not make. This case would accordingly present a poor vehicle for deciding the relevance of *Bose* to factual findings in a fraud case.

3. Even if petitioners had challenged the district court's factual findings below, there would be no basis for review of their *Bose* claim. Although this Court suggested that an appellate court "could" review a fraud finding independently "[a]s an additional safeguard,"

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[8] Petitioners' opening and reply briefs cited *Bose* in the standard of review sections, see C.A. Joint Br. 20-21 & C.A. Joint Reply Br. 6, but only once elsewhere, and that lone citation was not in connection with a challenge to a factual finding, see C.A. Joint Br. 112-113.

*Illinois ex rel. Madigan* v. *Telemarketing Assocs., Inc.*, 538 U.S. 600, 621 (2003) (*Madigan*), the Court did not suggest that such review is required. In fact, the Fourth Circuit expressly rejected the argument that independent review is required in a fraud case. See *SEC* v. *Pirate Investor LLC*, 580 F.3d 233, 242 (4th Cir. 2009), petition for cert. pending, No. 09-1176 (filed Mar. 26, 2010). Petitioners fail to identify any case in which a court has applied *Bose* in reviewing a finding of fraud under the mail or wire fraud statutes.

The few cases petitioners cite (PM Pet. 14-17) do not involve intentional fraud, but rather constitutional review of broad restrictions on commercial advertising alleged to be potentially misleading. *Ibanez* v. *Florida Department of Business & Professional Regulation*, 512 U.S. 136 (1994), found the Florida Board of Public Accountancy's reprimand of an attorney for (truthfully) including her designation as a certified public accountant on her letterhead to violate the First Amendment. *Id.* at 144. In doing so it did not cite *Bose* or discuss the standard of review.[9]

Similarly, *Peel* v. *Attorney Registration & Disciplinary Commission*, 496 U.S. 91 (1990), found a prophylactic rule prohibiting attorneys from accurately listing specialization credentials in their advertisements to violate the First Amendment. In that setting, the Court was reviewing whether the overall character of the advertising placed it beyond the protections of the First Amendment, see *id.* at 108, not findings of historical fact such as those in a fraud action. As this Court has ex-

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[9] Moreover, it is clear that the Court would have reached the same determination under any standard of review—the Board's argument that the letterhead was misleading was "entirely insubstantial." *Ibanez*, 512 U.S. at 143.

plained, there is a critical constitutional difference between such a "'broad prophylactic rule'" categorically limiting speech and "a properly tailored fraud action targeting fraudulent representations themselves." *Madigan*, 538 U.S. at 619 (alterations omitted); see *Kraft, Inc.* v. *FTC*, 970 F.2d 311, 317-318 (7th Cir. 1992) ("In *Peel*, the issue was whether a prophylactic regulation applicable to all lawyers, completely prohibiting an entire category of potentially misleading commercial speech, passed constitutional muster. * * * Here, by contrast, the issue is whether an individualized FTC cease and desist order, prohibiting a particular set of deceptive ads, passes constitutional muster. * * * Accordingly, we decline to review *de novo* the FTC's findings."), cert. denied, 507 U.S. 909 (1993).[10]

The concerns animating the holding in *Bose* (and subsequent cases assessing claims that certain categories of professional advertising are potentially misleading) do not apply to the factual findings in a fraud case. "The meaning of terms such as 'actual malice'—and, more particularly, 'reckless disregard'— * * * is not readily captured in 'one infallible' definition," and "only through

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[10] *Byrum* v. *Landreth*, 566 F.3d 442 (5th Cir. 2009), likewise involved a constitutional challenge to a state prophylactic rule that "prohibit[ed] significant truthful speech" in interior designers' advertisements. *Id.* at 448; see PM Pet. 16. By contrast, when a case-specific finding of truth or falsity based on assessment of witness credibility is at issue, the Fifth Circuit reviews only for clear error. See *Levine* v. *CMP Publ'ns, Inc.*, 738 F.2d 660, 672 & n.19 (1984) ("Even the *Bose* court recognized that it is important for the reviewing court to respect such choices made by the finder of fact."). *Revo* v. *Disciplinary Bd. of the Sup. Ct.*, 106 F.3d 929 (10th Cir.), cert. denied, 521 U.S. 1121 (1997), and *Falanga* v. *State Bar*, 150 F.3d 1333 (11th Cir. 1998), cert. denied, 526 U.S. 1087 (1999), see PM Pet. 16, also involved challenges to prophylactic rules on attorney advertising.

the course of case-by-case adjudication can [appellate courts] give content to these otherwise elusive constitutional standards." *Harte-Hanks Communications, Inc.* v. *Connaughton*, 491 U.S. 657, 686 (1989). The Court has explained that in the libel setting, it therefore has been "reluctant to give the trier of fact's conclusions presumptive force and, in so doing, strip a federal appellate court of its primary function as an expositor of law." *Miller* v. *Fenton*, 474 U.S. 104, 114 (1985). By contrast, the elements of fraud, such as falsity and specific intent to deceive, are not "elusive." *Harte-Hanks Communications, Inc.*, 491 U.S. at 686. They are well-established legal concepts that can be readily applied by fact-finders without a need for *de novo* exposition by appellate courts in every single fraud appeal. See *Altria Group, Inc.* v. *Good*, 129 S. Ct. 538, 545 (2008) ("[F]raud claims 'rely only on a single, uniform standard: falsity.'") (citation omitted); *Cherichel* v. *Holder*, 591 F.3d 1002, 1012 (8th Cir. 2010) ("Specific intent is a term of art in American jurisprudence, well known to practitioners and law students alike."), petition for cert. pending, No. 09-1235 (filed Apr. 12, 2010); *United States* v. *Sawyer*, 239 F.3d 31, 40 n.7 (1st Cir. 2001) (same).

4. Finally, petitioners' assertion that "independent appellate review would likely have altered the outcome of th[is] case" (PM Pet. 21) is meritless. It was for good reason that petitioners made no attempt in the court of appeals to challenge the district court's fact-finding. As the court of appeals explained, the district court documented "countless examples of deliberately false statements by [petitioners]," Pet. App. 45a, and the finding of intent to deceive rested on "hundreds" of subsidiary findings, *id.* at 38a; see also Part C, *infra*.

Moreover, the vast majority of the district court's findings establish historical facts—such as the fact that TI's president was warned in writing that "[o]ur basic position in the cigarette controversy is subject to the charge, and may be subject to a finding, that we are making false or misleading statements to promote the sale of cigarettes," Pet. App. 37a (brackets in original)—that would unquestionably be subject to review only for clear error even if *Bose* had some applicability here. See 466 U.S. at 514 n.31. Similarly, even where *Bose* is applicable, "special deference" is due "to the trial judge's opportunity to observe the demeanor of the witnesses." *Id.* at 499-500; see also *id.* at 500 (noting that deference to a trial judge's findings "tends to increase when trial judges have lived with the controversy for weeks or months instead of just a few hours"). Here, the district court found that petitioners had engaged in "a multi-faceted, sophisticated scheme to defraud" (Pet. App. 2009a) after observing the live testimony of 84 witnesses, including many of petitioners' senior executives, over the course of a nine-month trial. *Id.* at 8a.

Petitioners highlight (PM Pet. 21) one sentence in the section of the court of appeals' decision on the likelihood of future violations suggesting that it "may not have reached all of the same conclusions as the district court." Pet. App. 67a; see *id.* at 50a. Such formulaic recitations of the clear-error standard, particularly where the parties have not contested the factual determinations of the district court, do not suggest that the result below would have been different if the panel had conducted "independent" review under *Bose*. Indeed, the immediately preceding sentence in the court of appeals' opinion observes that "examples in the record of [petitioners'] marketing campaigns and internal docu-

ments *amply support* the district court's conclusion that [petitioners] 'continue to make[] false and misleading statements regarding low tar cigarettes in order to reassure smokers and dissuade them from quitting.'" *Id.* at 67a (emphasis added; brackets in original).[11]

### C. Petitioners' Fraud Was Not Protected By The First Amendment

Petitioners Reynolds and Lorillard contend (RJR Pet. 5-29; Lorillard Pet. 29-30) that the district court's judgment violates the First Amendment by imposing civil liability for constitutionally protected speech. They contend that their statements to the public in press releases, pamphlets, and television appearances are entitled to First Amendment protection as expressions of opinion "in an ongoing scientific and political debate." RJR Pet. 21; see Lorillard Pet. 29. Petitioners claim protection for their statements made to Congress and

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[11] Philip Morris cites three examples of purported "factual findings" it claims would be reversed under the standard of review it urges. PM Pet. 21; see *id.* at 21-23. First, it cites the district court's finding of specific intent, but it makes a legal argument, *i.e.*, that the court applied the wrong standard. Compare PM Pet. 21-22, with RJR Pet. 23-29 & 09-979 Pet. (Altria Pet.) 7-8. Second, it challenges the finding of fraud in connection with use of "low tar" and "light" descriptors, but, again, this is a legal claim (indeed, one that Reynolds claims is the subject of a circuit split, see RJR Pet. 30-32). Finally, Philip Morris claims the district court erred in concluding there was a "scientific consensus" on the dangers of environmental tobacco smoke and cancer in 1986. PM Pet. 22. As the court of appeals explained, however, this contention is "beside the point." Pet. App. 50a. "The district court based its finding of fraudulent intent not just on the existence of a consensus but also on evidence of [petitioners'] own knowledge" of the dangers of environmental tobacco smoke, and petitioners before the court of appeals "nowhere challenge the accuracy of * * * any of the district court's other findings suggestive of their knowledge" *Id.* at 50a-51a.

federal agencies under the *Noerr-Pennington* doctrine, an antitrust doctrine with underpinnings in the First Amendment's petition clause.

Those contentions lack merit. Although framed in terms of the First Amendment, petitioners' arguments in reality amount to belated factbound challenges to the district court's findings that their statements were fraudulent. Because the district court properly found that petitioners' statements satisfied all the traditional elements of fraud, the First Amendment issues petitioner identifies are not presented here. The court of appeals' decision upholding the district court's view of the evidence establishing fraud does not conflict with any decision of this Court or of another court of appeals. Further review of is therefore unwarranted.

1. "[I]t is well settled that the First Amendment does not protect fraud." Pet. App. 43a-44a (citing *McIntyre* v. *Ohio Elections Comm'n*, 514 U.S. 334, 357 (1995) (the government "may, and does, punish fraud directly"). Petitioners do not contest that bedrock principle. Instead, they assert that the court of appeals failed to apply the traditional requirements of a fraud claim and therefore impermissibly extended the civil fraud statutes. Specifically, petitioners assert that unlike actionable fraud, their public statements were not false, material, or made with specific intent to defraud consumers of money or property. Each assertion is meritless, and none presents a legal question warranting review.

a. *Falsity*. Petitioners argue that their public pronouncements could not form the basis for fraud liability because they were not "false factual statements," but instead were assertions supporting "one side of a scientific debate." RJR Pet. 20 (citation, emphasis, and ellip-

sis omitted). It is unclear whether petitioners are continuing to assert that their statements about cigarettes are not in fact false—that, for example, it remains an open question whether cigarettes cause disease—or instead whether petitioners are asserting that their statements were not deliberately false at the time they were made. Either way, petitioner's contention fails in the face of the district court's extensive factual findings based on evidence that the court of appeals correctly labeled "overwhelming." Pet. App. 39a. As the court of appeals explained, the district court found that petitioners' statements were "clearly and deliberately false," and it provided "countless examples" of such "deliberately false statements." *Id.* at 45a.

The basis for the district court's findings included "decades of evidence that scientists within the [petitioner] corporations and outside scientists hired by the corporations and their joint entities were continually conducting research and reviewing the research of other scientists regarding cigarettes and health, addiction, nicotine and tar manipulation, and secondhand smoke." Pet. App. 35a. "The evidence at trial demonstrated that the results of this research—essential to the core of [petitioners'] operations, including strategic planning, product development, and advertising—were well known, acknowledged, and accepted throughout the corporations." *Ibid.* "These results established that cigarette smoking causes disease, that nicotine is addictive, that light cigarettes do not present lower health risks than regular cigarettes due to smoker compensation, and that secondhand smoke is hazardous to health." *Ibid.*

Trial testimony and internal company documents "demonstrate that [petitioners'] top officials were directly informed of negative research results," Pet. App.

37a, and "that the executives crafted their corporate priorities and strategies in response to these findings." *Id.* at 36a-37a. For example, Dr. William Farone, a Philip Morris scientist for 18 years whom the district court found to be "impressive and credible as both a fact and expert witness," *id.* at 35a-36a (quoting *id.* at 445a), testified that there was "widespread acceptance" at the company "that smoking caused disease," *id.* at 36a, that nicotine is addictive, *id.* at 37a-38a, and that petitioners' "superior knowledge of compensation * * * was closely held within Philip Morris and the tobacco industry." *Id.* at 38a. Indeed, petitioners' own documents support the finding that their statements were false, and deliberately so. TI's Vice President of Public Relations advised its President confidentially: "[O]ur basic position in the cigarette controversy is subject to the charge, and may be subject to a finding, that we are making false or misleading statements to promote the sale of cigarettes." *Id.* at 37a (citation omitted).

Based on specific examples and "hundreds more findings" of fact, the court of appeals concluded that the district court had sufficient evidence from which to conclude that petitioners' "executives, who directed the activities of the [petitioner] corporations and their joint entities, knew about the negative health consequences of smoking, the addictiveness and manipulation of nicotine, the harmfulness of secondhand smoke, and the concept of smoker compensation," and that "[t]hese executives then made, caused to be made, and approved public statements contrary to this knowledge." Pet. App. 38a-39a; see *id.* at 45a (district court provided "countless examples of deliberately false statements by [petitioners]"). Those findings defeat petitioners' efforts to characterize their public statements as good-faith expres-

sions of opinion on a matter of legitimate disagreement. There is no reason for this Court to review both the district court's and the panel's evaluation of the trial record, which included nearly 14,000 exhibits and the testimony of nearly 250 witnesses, *id.* at 8a, especially given that petitioners disclaimed any challenge to the district court's factual findings below, see App., *infra*, 5a, 7a.

b. *Money or property.* Petitioner Reynolds advances the related argument that the statements on which the district court based fraud liability were "not directed to consumers" or aimed at obtaining their money or property, but rather addressed "important public controversies." RJR Pet. 15. This assertion contradicts the district court's factual findings. Reynolds asserts that "[n]either court below disputed that most of the allegedly 'fraudulent' speech was *not* designed to deprive consumers of money or property." RJR Pet. 14-15. That is simply incorrect: The district court specifically found that "the vast majority of [petitioners'] statements were made with the primary purpose of influencing smokers" and "potential smokers," as well as the general public, Pet. App. 1960a, while the court of appeals concluded that all of the racketeering acts on which the district court relied "were intended to defraud consumers," *id.* at 46a.

The premise of Reynolds' disagreement with the courts below is its assertion that any statement other than a "product advertisement" necessarily was not directed at consumers or intended to deprive them of money or property. See RJR Pet. 16 (contending that "98.9% of the 'fraudulent' public statements identified by the district court * * * were not product advertisements," and thus that such statements are "plainly not speech directed at consumers"). But a statement obvi-

ously need not take the form of an advertisement to be targeted at consumers or intended to persuade them to purchase cigarettes. To cite one particularly notable example, the Frank Statement itself was not a "product advertisement," but it was plainly targeted at consumers—indeed, it was entitled "A Frank Statement To Cigarette Smokers"—and the evidence at trial showed that, like petitioners' many other false public statements, the Frank Statement was designed to obtain money or property by persuading smokers to continue purchasing cigarettes. Pet. App. 128a; see, *e.g. id.* at 417a (noting that, according to petitioners' own documents, the open question strategy was intended to "give smokers a psychological crutch and a self-rationale to continue smoking").

c. *Materiality.* Petitioner Reynolds argues (Pet. 18-20) that both courts below erred in deeming its false statements material to consumers. Pet. App. 41a-43a. As with its challenge to the falsity findings, Reynolds' arguments on materiality amount to an attack on the district court's factual determinations and present no question of law warranting this Court's review.

Reynolds asserts that there was "not a scintilla of evidence or any district court finding that any of the challenged statements (excluding 'lights') were 'important to a reasonable person purchasing cigarettes.'" RJR Pet. 18 (quoting Pet. App. 42a). But the district court specifically found that petitioners' false statements were material to consumers, Pet. App. 1986a-1990a, and that petitioners intended the public to rely on their claims. *Id.* at 198a. Those findings of materiality, are neither speculative nor "counterintuitive." RJR Pet. 18. As the panel explained, the matters addressed in petitioners' false statements are important to a reasonable consumer "because each concerns direct and signifi-

cant consequences of smoking." *Id.* at 43a. "When deciding whether to smoke cigarettes, tobacco consumers must resolve initial reservations (or lingering qualms) about the potential for cancer, the risk of addiction, or the hazardous effects of secondhand smoke for friends, family, and others who may be exposed." *Ibid.*

The open question strategy itself shows materiality. That strategy reflected petitioners' recognition that, to meet their objectives, it was necessary only to create enough public uncertainty to reassure smokers that the connection between smoking and disease was an "open controversy," "not a closed case." Pet. App. 1752a (citation omitted). For similar reasons, there is no merit to Reynolds' contention (Pet. 19-20 & n.5) that its false statements could not be material because they contradicted "[t]he overwhelming public knowledge of smoking's health effects." Such contradiction was an integral part of the open question strategy. As Brown and Williamson observed in 1967: "Doubt is our product since it is the best means of competing with the 'body of fact' that exists in the mind of the general public." Pet. App. 456a; see *id.* at 43a ("[Petitioners'] prevarications about each of these issues suggests full awareness of this obvious fact; reasonable purchasers of cigarettes would consider these statements important.").[12]

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[12] Reynolds incorrectly contends that the government was required to prove that identified consumers actually relied on petitioners' misrepresentations. As this Court has explained, "[u]sing the mail to execute or attempt to execute a scheme to defraud is indictable as mail fraud, and hence a predicate act of racketeering under RICO, even if no one relied on any misrepresentation." *Bridge* v. *Phoenix Bond & Indem. Co.*, 128 S. Ct. 2131, 2138 (2008). That is because the mail and wire fraud statutes "punish[] the scheme, not its success." *Pasquantino* v. *United States*, 544 U.S. 349, 371 (2005) (quoting *United States* v. *Pierce*, 224 F.3d 158, 166 (2d Cir. 2000)).

Reynolds is therefore incorrect in contending (RJR Pet. 6-7) that its First Amendment challenge resembles the one at issue in *Nike, Inc.* v. *Kasky*, 539 U.S. 654 (2003). *Nike* involved non-fraudulent, freestanding corporate speech about public policy issues, not, as in this case, an integrated course of conduct designed to deceive and defraud consumers. As the government explained in the portion of its *Nike* amicus brief that Reynolds quotes in its petition (Pet. 6-7), the First Amendment concern in that case arose because the California law at issue permitted private suits challenging speech "that does not injure individuals or materially affect their purchasing decisions." U.S. Amicus Br. at 9, *Nike*, *supra*. In this case, by contrast, the district court specifically found, and the court of appeals correctly agreed, that petitioners' false statements both injured individuals and materially affected consumers' decisions about whether to purchase cigarettes. The issues in *Nike* therefore are not presented here. As the government noted in *Nike*, suits of this kind—based on "legislation that protect[s] purchasers of goods and services from deception, including fraud"—"are unquestionably compatible with the First Amendment." *Ibid.*

d. *Specific intent to defraud.* Reynolds contends (Pet. 23-28) that the court of appeals erred in upholding the district court's finding that it acted with specific intent to defraud consumers. Pet. App. 32a-41a. To the extent that this argument reflects disagreement with the district court's view of the evidence, it simply repeats the belated challenge to the district court's finding that petitioner's statements were deliberately false and fails for the same reasons. See pp. 35-38, *supra*. In addition to challenging the finding of falsity, however, Reynolds advances two specific arguments about the

manner in which the courts below determined that the specific-intent requirement was satisfied. Those arguments lack merit and do not warrant review.

i. First, Reynolds argues (Pet. 23-26) that the district court rested its specific-intent finding on an incorrect legal standard because, Reynolds contends, the court considered the "collective intent" of the corporation as a whole and did not require that any single employee act with specific intent to defraud. *Id.* at 23-24 (emphasis omitted).[13] That argument is incorrect. Although the district court mentioned a "collective knowledge doctrine," Pet. App. 1980a, the court made clear that a finding of specific intent requires proof that a person with authority to act on behalf of the corporation possessed the requisite wrongful intent or acted with reckless disregard for or willful blindness to the truth. *Id.* at 1981a. Indeed, the district court noted that, in *Saba* v. *Compagnie Nationale Air France*, 78 F.3d 664, 670 n.6 (1996), the D.C. Circuit stated that "the proscribed intent (willfulness) depend[s] on the wrongful intent of specific employees." *Ibid.* The district court also specifically rejected the proposition "that aggregation of different states of minds of various corporate actors is sufficient to demonstrate specific intent in cases where individuals within a corporation make fraudulent statements." *Ibid.*

The district court's analysis is consistent with the court of appeals' articulation of the governing legal principles, which Reynolds does not dispute. As the court of appeals explained, see Pet. App. 32a-34a, "[c]orporations

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[13] Petitioner Altria presents a separate statutory argument premised on a challenge to the legal standard the district court applied in determining whether Altria acted with specific intent to defraud. See Altria Pet. 7-10. That argument is addressed in Part II, *infra*.

may be held liable for specific intent offenses based on the 'knowledge and intent' of their employees." *Id.* at 33a (quoting *New York Cent. & Hudson River R.R.* v. *United States*, 212 U.S. 481, 495 (1909)). "Because a corporation only acts and wills by virtue of its employees, the proscribed corporate intent depends on the wrongful intent of specific employees." *Ibid.* A showing of specific intent does not require that individual officers or employees personally testify to their frame of mind. "A person's state of mind is rarely susceptible of proof by direct evidence, so specific intent to defraud may be, and most often is, inferred from the totality of the circumstances, including indirect and circumstantial evidence." *Ibid.*

Applying these principles, the court of appeals correctly upheld the district court's finding that Reynolds acted with specific intent to defraud. As the panel explained, the district court concluded "that the chief executive officers and other highly placed officials in the [petitioner] corporations made or approved statements they knew to be false or misleading, evincing their specific intent to defraud consumers." Pet. App. 34a. In light of the "overwhelming evidence" that petitioners knew of the toxicity and addictiveness of their products, the district court explained that "it is absurd to believe that the highly-ranked representatives and agents of these corporations and entities had no knowledge that their public statements were false and fraudulent." *Id.* at 1890a; see *id.* at 1984a (noting that, "[i]n the majority of instances, the authors of the fraudulent statements alleged as Racketeering Acts were executives, including

high level scientists—CEOs, Vice Presidents, Heads of Research & Development, not entry level employees.").[14]

Thus, contrary to Reynolds' assertions (Pet. 24-25), the district court did in fact find, properly based on inferences from "overwhelming" evidence, that petitioners' executives knew the information that rendered their public statements false and misleading—in other words, that they acted with specific intent to defraud. The court of appeals therefore correctly held that the "district court did not commit legal error by imputing to [petitioners'] executives knowledge of the falsity of their statements based on inferences reasonably drawn from the facts shown." Pet. App. 35a.

As noted, the district court explicitly disavowed the "collective intent" theory that petitioner attributes to it.

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[14] Petitioner Reynolds challenges the validity of the district court's inference of knowledge on the ground that "most of the alleged 'fraud' was statements by the Tobacco Institute." RJR Pet. 26 (emphases omitted). But even if that were true, Reynolds did not dispute its responsibility for TI's conduct in the court of appeals, and for good reason. As the panel explained, petitioners (including Reynolds) created TI, staffed its board and its committees, and used TI (along with other joint entities) to conduct their "joint public relations through false and misleading press releases and publications." Pet. App. 9a; see also *id.* at 183a (petitioners funded TI's operations with contributions exceeding $600 million). Indeed, the district court found that petitioners formed TI to serve as their collective spokesperson on matters of smoking and health and to provide a confidential forum in which to refine and coordinate their fraudulent scheme. See generally *id.* at 177a-230a. Petitioners structured their operations in this way because, as the TI Executive Committee stressed, it was "of prime importance that the industry maintain a united front and that if one or more companies were to conduct themselves as a matter of self interest, particularly in advertising, obvious vulnerability would be the result." *Id.* at 218a (citation omitted). Petitioners' effort to characterize TI as "a separate entity" (RJR Pet. 26) is thus squarely at odds with the record.

Pet. App. 1981a. But even if it had not, the court of appeals explained that the district court "relied on a permissible view of specific intent," *id.* at 41a, finding that the individuals who made and directed the fraudulent statements in fact knew that those statements were false. See *id.* at 1890a. Because the district court's "conclusions based on the proper standard are sufficient to uphold its judgment," *id.* at 41a, the court of appeals correctly found no need to decide the validity of the "collective intent" theory that petitioners challenge here. Accordingly, the validity of that theory is not presented for this Court's review. See *Cutter* v. *Wilkinson*, 544 U.S. 709, 718 n.7 (2005) ("[W]e are a court of review, not of first view.").

ii. Second, Reynolds contends Pet. 27-29) that it was deprived of due process because it was denied the opportunity to "show[] that all corporate statements accurately reflected the prevailing internal views—and certainly the speakers' views." RJR Pet. 27, 28-29. The record in the district court belies the assertion that Reynolds was "tricked" into "putting on no defense on a hotly contested issue." *Id.* at 28.

Reynolds had every opportunity and incentive in the nine-month trial in this case to establish, by oral testimony or otherwise, the exceedingly unlikely proposition that its executives believed the public statements made on behalf of the corporation. In their opening statement, petitioners declared that "the evidence will show, Your Honor, these defendants gen[uine]ly believed their positions, advanced legitimate assessments of the science, and made statements with no intent whatsoever to mislead or to defraud anybody." 9/22/04 Tr. 337. The government then presented volumes of evidence establishing petitioners' specific intent to deceive. As the

court of appeals explained, "[t]he government presented evidence indicating that specific high-ranking corporate officials were directly informed" about "the negative health consequences of smoking, the addictiveness and manipulation of nicotine, the harmfulness of secondhand smoke, and the concept of smoker compensation," and that "[t]hese executives then made, caused to be made, and approved public statements contrary to this knowledge." Pet. App. 38a-39a.[15] The central dispute at trial was whether the statements made by petitioners and their employees "accurately reflected" the "prevailing internal views" of the corporation and the speaker. RJR Pet. 28-29. It is simply implausible that Reynolds possessed but deliberately withheld exculpatory evidence that not only would have disproved the showing Reynolds contended the government was required to make but also would have rebutted the specific evidence the government presented. Reynolds' factbound claim of unfairness lacks any merit and does not warrant this Court's review.

2. Petitioners Reynolds and Lorillard contend (RJR Pet. 7-8, 17-18; Lorillard Pet. 29-30) that a subset of their public statements—those directed in the first instance toward Congress or other governmental agencies—enjoy protection under the *Noerr-Pennington*

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[15] Indeed, the government's post-trial brief provided more than 20 pages of "examples of particular executives, employees, and agents of [petitioners] who possessed the specific intent required under the mail and wire fraud laws," with citations to the supporting record evidence. C.A. App. A1393-A1414. Petitioners made no attempt to rebut this evidence in the district court, claiming only that the officers who made or approved petitioners' false statements might have "personally believed" the statements were true despite a wealth of contradictory evidence. *Id.* at A1489 (citing petitioners' joint post-trial brief).

doctrine. The court of appeals correctly rejected that contention, which does not present any legal issue warranting review.

The *Noerr-Pennington* doctrine bears only slight, if any, relevance to this case. Under that doctrine, "[t]hose who petition government for redress are generally immune from antitrust liability." *Professional Real Estate Investors, Inc.* v. *Columbia Pictures Indus., Inc.*, 508 U.S. 49, 56 (1993); see *Eastern R.R. Presidents Conference* v. *Noerr Motor Freight, Inc.*, 365 U.S. 127, 136 (1961) (*Noerr*); *United Mine Workers of Am.* v. *Pennington*, 381 U.S. 657, 669 (1965). Were this an antitrust case, the *Noerr-Pennington* doctrine might have some conceivable bearing. But as the court of appeals explained, Pet. App. 44a-46a, this case concerns fraud on consumers; petitioners' liability rests on their use of the mails and wires while executing a scheme to defraud cigarette purchasers of their money. 18 U.S.C. 1341, 1343 (Supp. II 2008).[16] This Court has never suggested, and petitioners cite no case holding, that the *Noerr-Pennington* doctrine confers some sort of generalized immunity from laws punishing consumer fraud. See Pet. App. 44a-45a.[17]

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[16] Petitioner Reynolds argues (Pet. 16) that its speech before Congress or other government agencies does not constitute "consumer fraud" because it "was not directed to consumers." But the same statements may be intended both to influence government agencies and to defraud consumers of money or property. The district court's findings make clear that what petitioners describe as their "*Noerr-Pennington* speech" was in fact an integral part of petitioner's overall strategy to portray the health effects of smoking as an "open question" and thereby to obtain money from cigarette smokers by means of false representations.

[17] Petitioners are thus mistaken in claiming (PM Pet. 26 n.4; RJR Pet. 18)) that the decision below conflicts with other circuits' application of

Similarly, while *Noerr-Pennington* immunity stems in part from First Amendment right-to-petition concerns, see *Noerr*, 365 U.S. at 138, this Court has stressed that "[t]he Petition Clause * * * was inspired by the same ideals of liberty and democracy that gave us the freedoms to speak, publish, and assemble[,] * * * and there is no sound basis for granting greater constitutional protection to statements made in a petition * * * than other First Amendment expressions." *McDonald* v. *Smith*, 472 U.S. 479, 485 (1985); see *id.* at 484 (concluding that "petitions to the President that contain intentional and reckless falsehoods do not enjoy constitutional protection") (internal quotation marks and citation omitted).

Petitioners appear to contend that the *Noerr-Pennington* doctrine confers immunity from all liability for any speech—even knowingly false statements—that is addressed to a government agency and takes the form of "efforts to affect governmental regulation." Lorillard Pet. 29-30; see RJR Pet. 17. But that sweeping proposition cannot be squared with established and unquestionably constitutional prohibitions against making false statements to Congress, federal agencies, and the federal courts. See, *e.g.*, 18 U.S.C. 1001 (prohibiting false statements to the federal government); 18 U.S.C. 1621 (perjury of witnesses); see also *Buckman Co.* v. *Plaintiffs' Legal Comm.*, 531 U.S. 341, 348 (2001) (explaining that federal law "amply empowers the [Food and Drug Administration] to punish and deter fraud against the Administration").

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the *Noerr-Pennington* doctrine. All of the cases on which petitioners rely, like *Noerr* itself, involved immunity from antitrust claims. None involved consumer fraud.

In any event, the scope of the *Noerr-Pennington* doctrine is not squarely presented in this case. As a precautionary measure, the district court excluded evidence of certain testimony petitioners' executives provided to Congress. See Pet. App. 46a; *id.* at 1962a-1963a. Even if those statements were properly excluded, a question the court of appeals found no need to resolve, see *id.* at 46a, the district court specifically found "that the vast majority of [petitioners'] statements were made with the primary purpose of influencing smokers, potential smokers, and the general public and are, therefore, not protected by the *Noerr-Pennington* doctrine." *Id.* at 1960a; see *id.* at 46a (concluding that, even if petitioners' congressional testimony was properly excluded, petitioners' "remaining acts were intended to defraud consumers, so *Noerr-Pennington* protection does not apply"). Indeed, even if the district court had excluded from consideration not just congressional testimony but all of petitioners' statements to the FTC and other federal regulators, the record would still contain ample evidence—including misleading marketing materials, press releases, statements on television talk shows, and advertising campaigns—to support the finding of a scheme to defraud consumers. In view of that record, the question that Reynolds seeks to raise (RJR Pet. 17)—whether First Amendment protection applies to deliberate deception of regulatory bodies and legislators in pursuit of a fraudulent scheme aimed at consumers—is not properly presented.

### D. Petitioners' Statements About "Light" And "Low-Tar" Cigarettes Were Fraudulent And Not Authorized By The FTC

Petitioners Reynolds and Philip Morris (RJR Pet. 29-34; PM Pet. 29-30) contend that the court of appeals erred in upholding fraud liability based on their advertising of "light" and "low-tar" cigarettes. That contention is based on two arguments, neither of which has merit or warrants review.

First, petitioners argue that "they should be immune from liability because the [FTC] * * * has blessed their use of labels such as 'light' and 'low tar.'" Pet. App. 46a-47a. But as the court of appeals explained, that argument is "entirely foreclosed" by this Court's decision in *Altria*, which held that "the FTC has in fact never required that cigarette manufacturers disclose tar and nicotine yields, nor has it condoned representations of those yields through the use of 'light' or 'low tar' descriptors." Pet. App. 47a (quoting *Altria*, 129 S. Ct. at 550).

Second, petitioners contend that their "light" and "low tar" descriptors were not actionable under the fraud statutes because although such statements "could be interpreted to imply a health benefit, that is not the only reasonable interpretation that could be drawn from the terms." Lorillard Pet. 30-31; see also RJR Pet. 30. The district court found, however, that petitioners knew and intended that consumers would interpret "light" and "low tar" descriptors to convey a health benefit, see Pet. App. 1068a-1096a, even though petitioners "have known for decades that filtered and low tar cigarettes do not offer a meaningful reduction of risk, and that their marketing which emphasized reductions in tar and nicotine was false and misleading." *Id.* at 46a (quoting *id.* at

1905a-1906a); see *id.* at 1140a-1147a, 1255a-1256a. There is also no merit to petitioners' characterization of "light" and "low tar" descriptors as "simply verbal representations of numerical ratings authorized by the FTC." *Id.* at 49a. That argument "founders on the district court's finding that 'there are lights of certain brands with higher tar levels than regulars of other brands from the same company, and there are also lights and regulars of the same brands that have the same FTC tar rating.'" *Ibid.* (quoting *id.* at 1907a); see *id.* at 1142a (finding that the terms "light" and "low tar," as used by petitioners, are empirically "meaningless" and "arbitrary"). This evidence, "which [petitioners] do not attempt to show is clearly erroneous, reveals the descriptors were not simply representations of numerical ratings and thus were not 'literally true.'" *Id.* at 49a.

In any event, the "fraudulent activity surrounding 'light' cigarettes was not merely limited to the use of misleading descriptors." Pet. App. 48a. The district court found, for example, that petitioners' public statements about the demand for light cigarettes were "blatantly false," *id.* at 1906a; that petitioners "withheld and suppressed their extensive knowledge and understanding of nicotine-driven smoker compensation," *id.* at 1907a; and that petitioners intentionally designed their light cigarettes to facilitate smokers' ability to compensate and thereby obtain the required dosage of nicotine to remain addicted, *id.* at 1905a. See generally *id.* at 775a-850a (describing petitioners' efforts to "design commercial cigarettes that were capable of delivering nicotine across a range of doses that would keep smokers addicted," including through filter design, the placement of ventilation holes, paper porosity, and alterations

to the chemical form of the nicotine delivered to smokers' brains).

### E. Neither The Master Settlement Agreement Nor The Passage Of The Family Smoking Prevention And Tobacco Control Act Eliminated All Likelihood Of Future Violations

Both courts below properly found that an injunction was warranted, especially given petitioners' vast, decades-long fraudulent enterprise. Pet. App. 60a-67a, 2007a-2021a; see 18 U.S.C. 1964(a) (injunctions available under RICO to "prevent and restrain violations"). This Court has long recognized that "[i]n exercising its equitable jurisdiction, [a] federal court has broad power to restrain acts which are of the same type or class as unlawful acts which the court has found to have been committed." *Zenith Radio Corp.* v. *Hazeltine Research, Inc.*, 395 U.S. 100, 132 (1969) (internal quotation marks and citation omitted). Petitioners Philip Morris and Lorillard nonetheless contend that the Master Settlement Agreement (MSA) and the FSPTCA "[f]oreclose [f]uture [r]acketeering" and thus "extinguished the district court's jurisdiction." PM Pet. 28; see *id.* at 28-31; Lorillard Pet. 31-32. Petitioners do not contend that the district court's injunction conflicts with any decision of this Court or any court of appeals, and their challenge is without merit.

1. Petitioners erroneously contend that the injunctive relief ordered in this case was barred by the MSA —an agreement between state attorneys general and some tobacco companies settling tort and reimbursement suits through a variety of state-specific injunctions and consent decrees, see Pet. App. 61a-66a, 1864a-1870a. As an initial matter, they cite no authority whatsoever

for the proposition that a racketeer's settlement of other causes of action with other parties can strip a federal district court of "jurisdiction" to provide injunctive relief for the United States in a RICO case. PM Pet. 28; see Pet. App. 62a (characterizing this argument by petitioners as "odd"); cf. *SEC* v. *Management Dynamics, Inc.*, 515 F.2d 801, 807 (2d Cir. 1975) ("[I]njunctive relief is not barred by a defendant's disclaimer of an intent to violate the law in the future."). In any event, this contention ignores the district court's express factual findings regarding petitioners' violations of the MSA, as well as the settlement's inadequacy when compared to the injunction issued here.

As the court of appeals found, petitioners "cannot hide behind the MSA to avoid the imposition of RICO remedies when they do not comply with the agreement." Pet. App. 66a. Those petitioners subject to the MSA "began to evade and at times even violate the MSA's prohibitions almost immediately after signing the agreement." *Id.* at 64a. For example, "although the MSA required [petitioners] to dissolve CIAR, only two days after signing the MSA Lorillard's general counsel wrote to Philip Morris, Reynolds, and Brown & Williamson asking to 'discuss the status of the plan to reinstate CIAR.'" *Ibid.* (citation omitted). "Shortly thereafter, Covington & Burling LLP informed the CIAR contractors '[t]he members of CIAR have decided to create a new organization to continue the work. . . . The members of CIAR that will be members of the new organization intend to continue to fund the research." *Id.* at 64a-65a (citation omitted). "Subsequently, in 2000, Philip Morris initiated a new research program that had the same offices, phone numbers, and board as CIAR and many of the same employees, management, researchers,

peer reviewers, and grantees." *Id.* at 65a; see also *ibid.* ("CIAR is not the lone example of [petitioners'] organizations poised to circumvent the MSA's prohibitions against joint activities or participation in an enterprise.").

Moreover, as further "evidence of the MSA's failures and pitfalls, the district court noted that despite the MSA [petitioners] still fraudulently denied the dangers of secondhand smoke, marketed 'low tar' cigarettes as a healthier alternative to quitting, and falsely denied manipulating nicotine delivery and marketing to youth." Pet. App. 66a; see also *id.* at 1873a-1877a (summarizing additional MSA violations by petitioners); *id.* at 2044a ("[Petitioners] continue to make affirmative statements on smoking and health issues that are fraudulent."). Petitioners offered "no rebuttal" to these factual findings. *Id.* at 66a.

Additionally, the MSA does not include core components of the injunctive relief ordered in this case. See Pet. App. 1884a (MSA does not enjoin against future RICO violations, regulate "'light' and 'low tar'" descriptors, require corrective statements, or fund smoking cessation programs.).

Finally, the States "could not be relied upon to 'vigorously' enforce the MSA," Pet. App. at 66a (citation omitted); some provisions of the MSA had either expired at the time of the district court's order or were on the cusp of expiring, *ibid.*; and BATCo and Altria were not even parties to the MSA, *ibid.*; see *id.* at 1879a. The MSA is no substitute for the injunction ordered in this case, and it certainly did not deprive the district court of "jurisdiction" to enter injunctive relief.

2. Shortly after the panel decision was issued, Congress enacted the FSPTCA, Pub. L. No. 111-31, 123

Stat. 1776. Congress specifically cited the district court's findings in this case in its own legislative findings, see § 2(47)-(49), 123 Stat. 1781, and instructed that "[n]othing" in the new Act "shall be construed to * * * affect any action pending in Federal, State, or tribal court," § 4(a), 123 Stat. 1782. Nonetheless, several petitioners filed a Suggestion Of Mootness And Motion For Partial Vacatur ("Suggestion Of Mootness") in the court of appeals, arguing that the new law rendered aspects of the injunction "moot." The government opposed the motion, explaining that the legislation was not co-extensive with the injunction in this case and arguing that any request to modify the injunction should be presented to the district court in the first instance. The panel denied the Suggestion Of Mootness. See PM Pet. 1. The court of appeals also denied Philip Morris's petition for rehearing en banc, which made a similar argument. See Pet. App. 2183a.

Review of the court of appeals' summary rejection of petitioners' claims regarding the new legislation is not warranted. See PM Pet. 29-31; Lorillard Pet. 31-32. Petitioners can assert their claim that the injunction in this case should be modified in light of the new law in the district court, which is the appropriate forum to consider it in the first instance. See *Horne* v. *Flores*, 129 S. Ct. 2579, 2593 (2009) (party subject to an injunction may seek relief from the district court in light of changed circumstances). In particular, that court is better situated to evaluate petitioners' factual contention that the new legislation renders it unlikely that they "will engage in future joint racketeering activity of the type the district court found and on which it premised its forward-looking injunctive relief." PM Pet. 30. The district court's disposition of such a request would then be

reviewable in the court of appeals and, if necessary, in this Court. Review now is premature.

Allowing the district court to evaluate this contention in the regular course is especially appropriate in light of the fact that petitioners Reynolds and Lorillard, as well as other plaintiffs, have brought a First Amendment challenge to the FSPTCA. See *Commonwealth Brands, Inc.* v. *United States*, 678 F. Supp. 2d 512 (W.D. Ky. 2010), appeal pending, Nos. 10-5234 and 10-5235 (6th Cir. filed Mar. 9, 2010). Petitioners cannot establish that the new law "dispels any doubt" about whether they will engage in future racketeering, PM Pet. 30, while two of them are simultaneously attempting to invalidate the legislation.[18]

Nor is there any merit to Philip Morris's cursory suggestion that the new legislation renders this case moot. PM Pet. 30-31. That very contention was rejected by Congress in the text of the Act itself. § 4(a), 123 Stat. 1782. In an attempt to alter the meaning of this text, Philip Morris points to some of the legislation's provisions that address topics also covered by the injunction, but it does not and cannot claim that the new law wholly duplicates the district court's injunction. For example, the Act does not purport to provide tailored remedies for decades of fraud, such as the corrective statements ordered by the district court. Nor does it provide any redress for the harm to the millions of victims of petitioners' scheme who, as petitioners intended,

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[18] Philip Morris argues in the alternative that this Court should grant, vacate, and remand to allow the court of appeals to consider its argument regarding the impact of the new legislation. PM Pet. 28, 31. But the court of appeals has already considered the impact of the new legislation, denying petitioners' Suggestion Of Mootness and petitions for rehearing en banc, so a GVR would not be appropriate.

continue to purchase cigarettes because they have become chemically dependent on nicotine. See Gov't Pet. at 29-31, *United States* v. *Philip Morris USA, Inc.*, No. 09-978 (filed Dec. 10, 2009).

**F. The Court Of Appeals Correctly Upheld The Injunction Prohibiting Specified Conduct And Requiring Corrective Statements**

1. The district court enjoined petitioners from "committing any act of racketeering, as defined in 18 U.S.C. § 1961(1), relating in any way to the manufacturing, marketing, promotion, health consequences, or sale of cigarettes in the United States," Pet. App. 2069a, and from "making, or causing to be made in any way, any material false, misleading, or deceptive statement or representation, or engaging in any public relations or marketing endeavor that is disseminated to the United States public and that misrepresents or suppresses information concerning cigarettes," *id.* at 2070a. Petitioners contend that these provisions are too vague to satisfy Fed. R. Civ. P. 65(d). PM Pet. 31-34; Lorillard Pet. 32. That claim, which involves application of settled law to the particular circumstances of this case, does not warrant this Court's review and is meritless in any event.

RICO specifically authorizes district courts to "prohibit[] any person from engaging in the same type of endeavor as the enterprise engaged in," 18 U.S.C. 1964(a), and that is precisely what the district court did in this case. This is not a case in which the district court "enjoin[ed] all future illegal conduct of the defendant" or even all future violations of RICO "however unrelated to the violation found by the court." *Zenith Radio Corp.*, 395 U.S. at 133. Instead, the court exercised its

well-established equitable authority to enjoin petitioners "from committing other related unlawful acts." *Ibid.* In doing so, there was no requirement "that all of the untraveled roads to that end be left open and that only the worn one be closed." *Ibid.* As the district court explained, "Rule 65(d) does not require the [d]istrict [c]ourt to 'predict exactly what [petitioners] will think of next," especially since "it would be impossible to foresee what the ingenuity and creativity of [petitioners'] cadres of sophisticated lawyers could 'think of next.'" *United States* v. *Philip Morris USA, Inc.*, 477 F. Supp. 2d 191, 196 (D.D.C. 2007) (quoting *S.C. Johnson & Son, Inc.* v. *Clorox Co.*, 241 F.3d 232, 240 (2d Cir. 2001)).

The cases that Philip Morris cites (Pet. 32-33) are inapposite. In *Hartford-Empire Co.* v. *United States*, 323 U.S. 386 (1945), this Court held that an order prohibiting acts "as charged in the complaint" was impermissible under Rule 65(d), which bars courts from describing the acts enjoined "by referring to the complaint." *Id.* at 410; see Fed. R. Civ. P. 65(d)(1)(C). In *International Longshoremen's Ass'n* v. *Philadelphia Marine Trade Ass'n*, 389 U.S. 64 (1967), the Court vacated an injunction purporting "to enforce an arbitrator's award" where that award "contain[ed] only an abstract conclusion of law, not an operative command capable of 'enforcement.'" *Id.* at 74. Here, the district court order did not refer to the complaint or direct the "enforcement" of abstract conclusions of law. And it "specified the matters about which [petitioners] are to avoid making false statements or committing racketeering acts: the manufacturing, marketing, promotion, health consequences, and sale of cigarettes, along with related issues that [petitioners] have reason to know are of concern to cigarette consumers." Pet. App. 73a-74a.

The court of appeals concluded that the injunction "sufficiently specif[ied] the activities enjoined as to provide [petitioners] with fair notice of the prohibited conduct," given that the district court "did not abstractly enjoin [petitioners] from violating RICO or making false statements, but instead specified the matters about which [petitioners] are to avoid making false statements or committing racketeering acts." Pet. App. 73a-74a. The court of appeals went on to observe that separate and apart from the clear terms of the injunction itself, "the context of the district court's legal conclusions and 4,088 findings of fact about fraud in the manufacture, promotion, and sale of cigarettes" provided yet more clarity. *Id.* at 74a. Petitioners argue that this observation by the court of appeals "squarely contravene[d] Rule 65(d)" by referring to the findings of fact. PM Pet. 33; see Fed. R. Civ. P. 65(d)(1)(C) ("Every order granting an injunction * * * must * * * describe in reasonable detail—and not by referring to the complaint or other document—the act or acts restrained or required."). An appellate opinion cannot "contravene[]" this rule (PM Pet. 33), for it is not an "order granting an injunction," Fed. R. Civ. P. 65(d)(1). The district court's injunction order did not rely on the findings of fact to provide specificity or otherwise violate Rule 65(d).

At bottom, petitioners' objection is not that the injunction is unclear, but that it happens to be broad. But Rule 65(d) limits vague injunctions, not comprehensive ones, and this Court has stressed that broad decrees prohibiting future violations of a statute are "wholly warranted" "where a proclivity for unlawful conduct has been shown." *McComb* v. *Jacksonville Paper Co.*, 336 U.S. 187, 192 (1949) (concluding that an order "enjoin-[ing] any practices which were violations of th[e] statu-

tory provisions" was justified by the defendant's "record of continuing and persistent violations"). That is exactly what the record established here. Pet. App. 74a (citing *McComb*, 336 U.S. at 192).

2. The district court also ordered petitioners to publish corrective statements on their websites, as a one-time full-page advertisement in thirty-five major newspapers, and in ten advertisements on a major television network over the course of one year. Pet. App. 83a. "The court chose these media in order to 'structure a remedy which uses the same vehicles which [petitioners] have themselves historically used to promulgate false smoking and health messages." *Ibid.*; see also *id.* at 2047a-2048a. The district court found such statements appropriate to counteract decades of false and misleading statements by petitioners concerning the health effects of smoking and nicotine addiction, commercial speech that even at the time of the court's order "continue[d] to omit material information or present information in a misleading and incomplete fashion." *Id.* at 2043a; see *id.* at 86a (all such statements were "attempts to persuade the public to purchase cigarettes"). The court of appeals properly concluded that against the background of petitioners' false and fraudulent statements to consumers about their products over 50 years, the publication of appropriate corrective statements addressing petitioners' false assertions in the same media petitioners themselves have used is a suitable means of preventing petitioners from continuing to deceive their customers. *Id.* at 83a-89a.

The court of appeals affirmed this aspect of the district court's order only in the abstract, however, noting that the content of the corrective statements has not yet been determined. See Pet. App. 88a. Indeed, the dis-

trict court said it would determine the content of the corrective statements based on submissions by both the United States and petitioners, *id.* at 2048a-2049a, so petitioners themselves will have an opportunity to shape the statements. Accordingly, review of the corrective statements requirement by this Court at this time, as petitioner Reynolds urges (Pet. 34-36), would be premature.

The court of appeals cautioned the district court that the statements must be "carefully phrased so they do not impermissibly chill protected speech." Pet. App. 88a. "Consequently, the court must confine the statements to 'purely factual and uncontroversial information,' geared towards thwarting prospective efforts by [petitioners] to either directly mislead consumers or capitalize on their prior deceptions by continuing to advertise in a manner that builds on consumers' existing misperceptions." *Ibid.* (quoting *Zauderer* v. *Office of Disciplinary Counsel of Sup. Ct.*, 471 U.S. 626, 651 (1985)). The court of appeals concluded that "*[a]ssuming the corrective advertising once drafted meets these requirements*, it is a permissible restraint on [petitioners'] commercial speech." *Id.* at 89a (emphasis added). This Court could not meaningfully evaluate petitioner Reynolds' claim that the corrective statements will violate the First Amendment and RICO without knowing what the corrective statements are.

Reynolds erroneously contends (Pet. 35) that the court of appeals' affirmance of a corrective statement obligation in the abstract conflicts with *National Commission on Egg Nutrition* v. *FTC*, 570 F.2d 157 (7th Cir. 1977), cert. denied, 439 U.S. 821 (1978). In that deceptive advertising case, the Seventh Circuit modified an FTC order requiring corrective statements on the ex-

press ground that the case did *not* involve "a long history of deception" that had "permeated the consumer mind." *Id.* at 164. That is precisely what the district court found here. See Pet. App. 2047a-2048a. Indeed, the Seventh Circuit contrasted the record before it with the D.C. Circuit's decision in *Warner-Lambert Co.* v. *FTC*, 562 F.2d 749 (1977), cert. denied, 435 U.S. 950 (1978), which sustained a corrective advertising requirement as a remedy for decades of false advertising. See *id.* at 769 (upholding corrective statements because, after fifty years of false claims, "advertising which fails to rebut the prior claims * * * inevitably builds upon those claims; continued advertising continues the deception, albeit implicitly rather than explicitly"). Likewise here, the panel explained, petitioners "violated RICO by making false and fraudulent statements to consumers about their products" for "over fifty years." Pet. App. 88a.

**G. The Court Of Appeals Correctly Rejected BATCo's Claim That This Case Involves An Extraterritorial Application Of RICO**

BATCo contends that the decision below conflicts with decisions of other courts of appeals holding that RICO does not apply to conduct occurring outside the United States merely because it has "effects" in the United States. 09-980 Pet. (BATCo Pet.) 10. This case, however, does not provide any occasion for resolving the asserted conflict. In addition to engaging in overseas conduct with effects in the United States, BATCo engaged in extensive conduct within the United States, and it also conspired with U.S.-based petitioners. BATCo may therefore be held liable for violations of RICO's substantive and conspiracy provisions without

regard to any foreign conduct, and this case does not involve extraterritorial liability under the test used by any of the courts of appeals. In any event, the cases giving rise to the asserted conflict involved private civil RICO damages actions, in which the plaintiffs were required to show that the defendants' actions had proximately caused their injuries. Those decisions are not relevant to this case, which arises from an action by the United States for equitable relief under Section 1964(a)—a provision that does not impose a proximate-causation requirement.

1. The premise of BATCo's petition is that its liability rests on "wholly foreign conduct." Pet. i; see *id.* at 13 (arguing that "this Court has long treated laws as having extraterritorial reach if they apply to *conduct that occurs in a foreign country*"). That is incorrect. BATCo is liable under RICO's substantive provision because it used the interstate mails and wires—and engaged in other conduct within the United States—in furtherance of a scheme that was aimed at defrauding American consumers. Such an application of RICO presents no issue of extraterritoriality. See *Pasquantino* v. *United States*, 544 U.S. 349, 371 (2005) (application of the wire-fraud statute did not have extraterritorial effect where defendants "used U.S. interstate wires to execute a scheme to defraud a foreign sovereign of tax revenue"); *Environmental Def. Fund, Inc.* v. *Massey*, 986 F.2d 528, 531 (D.C. Cir. 1993) ("Even where the significant effects of the regulated conduct are felt outside U.S. borders, the statute itself does not present a problem of extraterritoriality, so long as the conduct which Congress seeks to regulate occurs largely within the United States."); *Alfadda* v. *Fenn*, 935 F.2d 475, 479-480 (2d Cir.), cert. denied, 502 U.S. 1005 (1991); *Republic of*

*the Philippines* v. *Marcos*, 862 F.2d 1355, 1358-1359 (9th Cir 1988) (en banc), cert. denied, 490 U.S. 1035 (1989).

This Court has explained that "[m]ail fraud * * * occurs whenever a person, 'having devised or intending to devise any scheme or artifice to defraud,' uses the mail 'for the purpose of executing such scheme or artifice or attempting so to do.'" *Bridge* v. *Phoenix Bond & Indem. Co.*, 128 S. Ct. 2131, 2138 (2008) (quoting 18 U.S.C. 1341). "[T]he indictable act under § 1341 is not the fraudulent misrepresentation, but rather the use of the mails with the purpose of executing or attempting to execute a scheme to defraud." *Id.* at 2140; see *Pasquantino*, 544 U.S. at 355 n.2 (noting that the Court has adopted a parallel construction of the identical language of the wire-fraud statute, 18 U.S.C. 1343). Thus, in *Pasquantino*, this Court rejected the argument that the application of the wire-fraud statute to a scheme to defraud the Government of Canada of liquor-tax revenues gave the statute extraterritorial effect, emphasizing that the defendants in that case "used U.S. interstate wires to execute a scheme to defraud." 544 U.S. at 371. Because the defendants' "offense was complete the moment they executed a scheme inside the United States," the Court explained, the "domestic element of [their] conduct is what the Government is punishing." *Ibid.*

Like the offenses in *Pasquantino*, BATCo's predicate offenses were consummated when it used the United States mails and wires in furtherance of petitioners' fraudulent scheme. See, *e.g.*, Pet. App. 1851a-1852a (describing BATCo's practice of delivering sensitive research reports to petitioners in the United States by sending unmarked envelopes to an attorney in Kentucky); *id.* at 591a-592a (BATCo sent report documenting the phenomenon of nicotine compensation to B&W

in the United States); *id.* at 690a (BATCo sent research on the physiological effects of nicotine to B&W in the United States); see also *id.* at 2145a. Indeed, before trial, BATCo stipulated that it had used the U.S. mails and wires as alleged by the government in eleven separate instances, including mailings to BATCo's United States affiliate B&W. See BATCo Pet. 3 n.3 (describing BATCo's affiliation with B&W); Gov't Exh. 86,700, ¶ 1 (stipulating that the documents identified in Racketeering Acts 11, 30, 50, 51, 53, 54, 57, 60, and 63 were "transmitted via U.S. mails as that term is used in 18 U.S.C. § 1341" and that "[a]ll requirements for mailing pursuant to 18 U.S.C. § 1341 have been satisfied with respect to" those mailings); *id.* ¶¶ 2-3 (similar stipulation for wire-fraud offenses). BATCo's various claims (Pet. 5 n.4) that its mailings were "unpublished," were not "directed at U.S. consumers," and did not "describe[] statements or conduct by BATCo in the United States" are irrelevant under the mail-fraud statute, which prohibits *any* use of the mails in furtherance of a scheme to defraud.. See *Bridge*, 128 S. Ct. at 2138. In light of its stipulations, BATCo cannot now contend (Pet. 31) that its liability rests on "wholly foreign conduct."

Moreover, BATCo's domestic conduct in furtherance of the U.S.-based scheme to defraud extended well beyond its use of the mails and wires: the district court also documented BATCo's direct and extensive participation in petitioners' enterprise in the United States. For example, BATCo was the organizer of a nicotine pharmacology conference for petitioners in South Carolina. Pet. App. 848a-849a. Its representatives attended TI's "College of Tobacco Knowledge" for training in the enterprise's coordinated public-relations messages. *Id.* at 221a-222a. They also attended meetings in

the United States of the joint industry groups that were used to coordinate the affairs of the enterprise. See, *e.g.*, *id.* at 326a-327a (ICOSI meeting in Kansas City, Missouri); *id.* at 332a-333a (INFOTAB meeting in Washington, D.C.). BATCo maintained "frequent and direct" contacts with "high level smoking and health research scientists" at the U.S.-based TI Research Committee and the CTR, including frequent visits to the United States by BATCo scientists and executives. *Id.* at 138a-139a. BATCo operated an experimental tobacco farm in North Carolina for producing tobacco that was genetically engineered to yield extra nicotine. *Id.* at 788a. And BATCo sold millions of cigarettes in the United States through a marketing agreement with a Reynolds subsidiary. *Id.* at 2022a n.83.

In sum, even without the actions taken by BATCo abroad in furtherance of the scheme to defraud United States consumers, there was ample evidence to support BATCo's liability under RICO. Although the court of appeals had no occasion to discuss BATCo's conduct within the United States, the government argued that BATCo's liability could be sustained on that basis, see Gov't C.A. Br. 175-177, and it would provide an alternative ground for affirming the judgment below.

2. In addition to violating RICO's substantive provisions, BATCo also engaged in a RICO conspiracy, in violation of 18 U.S.C. 1962(d). Pet. App. 1991a-2002a. Under RICO, a conspirator is liable for the acts of its co-conspirators undertaken in furtherance of the conspiracy, *Salinas* v. *United States*, 522 U.S. 52, 63-64 (1997), and it is well established that a co-conspirator outside the United States may be held liable for substantive offenses committed in furtherance of a conspiracy by conspirators inside the United States. See, *e.g.*, *Ford* v.

*United States*, 273 U.S. 593, 619-624 (1927) (defendants whose conspiratorial activity occurred outside the United States were liable for conspiracy to violate United States law because of conduct of other conspirators within the United States); accord *United States* v. *Inco Bank & Trust Corp.*, 845 F.2d 919, 920 (11th Cir. 1988) ("It is well settled that the government has the power to prosecute every member of a conspiracy that takes place in United States territory, even those conspirators who never entered the United States."); *United States* v. *Winter*, 509 F.2d 975, 982 (5th Cir.), cert. denied, 423 U.S. 825 (1975). Since there is no dispute that the conduct of BATCo's co-conspirators occurred in the United States, that principle—which BATCo does not address—provides an independent basis for the decision below.

3. The court of appeals based its decision on the "substantial domestic effects" of BATCo's overseas conduct. Pet. App. 58a. As the court correctly explained, "[b]ecause conduct with substantial domestic effects implicates a state's legitimate interest in protecting its citizens within its borders, Congress's regulation of foreign conduct meeting this 'effects' test is '*not* an *extraterritorial* assertion of jurisdiction.'" *Ibid.* (quoting *Laker Airways Ltd.* v. *Sabena, Belgian World Airlines*, 731 F.2d 909, 923 (D.C. Cir. 1984)).[19] According to

[19] The evidence amply supported the conclusion that BATCo's foreign conduct was intended to cause, and did cause, substantial effects in the United States. BATCo was a founding member of ICOSI—a joint organization used, in the words of an internal BATCo document, to "throw[] up a smoke screen and to throw doubt on smoking research findings which show smoke causes diseases." Pet. App. 1624a. BATCo also founded or participated in other joint entities and covert "operations" that petitioners used to further the goals of the enterprise in the

BATCo, the court's analysis conflicts with decisions of other courts of appeals that have held that domestic effects of foreign conduct are insufficient to establish RICO liability. For the reasons explained above, this case does not implicate that asserted conflict because BATCo's domestic conduct—and its conspiracy with the domestic cigarette manufacturers—provide independent grounds for liability, and that liability is not extraterritorial under the test used by any court of appeals.

In any event, BATCo's suggestion of a conflict is incorrect. BATCo's argument rests in part (Pet. 12, 20, 30) on several decisions addressing the extraterritorial effect of various statutes other than RICO. As BATCo admits (Pet. 34), however, "RICO is quite different" from those statutes, and therefore those decisions shed little light on whether, or under what circumstances, Congress intended RICO to apply to conduct abroad that has substantial effects in the United States.

As to the few cases that did involve RICO, all of them arose from the very different context of private actions under Section 1964(c), which allows a plaintiff to recover damages caused "by reason of" a RICO violation. The "by reason of" language requires the plaintiff to prove

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United States. See, *e.g.*, *id.* at 1620a ("Operation Berkshire"); *id.* at 1627a (INFOTAB); *id.* at 1634a-1635a ("Operation Downunder"); *id.* at 1660a (International ETS Management Committee); *id.* at 1693a (Association for Research on Indoor Air); *id.* at 1695a-1696a (IAI). BATCo collaborated with other petitioners to craft and enforce a unified message on matters of smoking and health, with a particular eye toward the consequences in the United States. See *id.* at 300a, 302a-303a, 305a, 307a-308a, 311a-315a, 317a, 319a, 343a, 570a-571a, 1620a, 1625a-1626a. Thus, the TI praised INFOTAB, of which BATCo was a founding member, as critical in protecting the industry's position in the United States from the "powerful[]" "back-wash" of anti-smoking developments in other countries. *Id.* at 343a (citation omitted); *id.* at 60a.

that the RICO violation was the proximate cause of injury to the plaintiff's business or property. See *Bridge*, 128 S. Ct. at 2141. In one case cited by BATCo, the Ninth Circuit held that RICO did not reach the defendants' overseas conduct because there was no evidence that it had "'directly caused' loss or injury in the United States" to any of the plaintiffs' businesses or property. *Doe I* v. *Unocal Corp.*, 395 F.3d 932, 961-962 (2002), vacated, 395 F.3d 978 (2003). In another, the Eleventh Circuit held that RICO did not reach the defendant's foreign conduct under the "effects" test because "[n]o United States person or business [was] harmed by this scheme," although the court went on to hold that liability could be based on the "[s]ignificant amounts of conduct" that took place in the United States. *Liquidation Comm'n of Banco Intercontinental* v. *Renta*, 530 F.3d 1339, 1352 (2008).[20]

Unlike the cases cited by BATCo, this case involves a suit by the United States under Section 1964(a) "to prevent and restrain" RICO violations. See 18 U.S.C. 1964(b) (authorizing the Attorney General to bring such proceedings). It does not require that the violation have proximately caused injury, or even that it have caused any injury at all. Moreover, a mail or wire fraud violation may occur whether or not the scheme to defraud succeeded in harming any intended victim. See *Bridge*, 128 S. Ct. at 2137-2141; *Durland* v. *United States*, 161 U.S. 306, 315 (1896). Thus, principles of causation articulated in Section 1964(c) cases are not applicable to

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[20] BATCo also relies (Pet. 17-18) on *North South Finance Corp.* v. *Al-Turki*, 100 F.3d 1046 (2d Cir. 1996), but, as it acknowledges (Pet. 18), the court in that case expressly declined to consider whether a civil RICO damages action may be based on foreign conduct with substantial effects in the United States. See *North S. Fin. Corp.*, 100 F.3d at 1052.

cases arising under Section 1964(a). BATCo does not argue that there is any circuit conflict on the proper standard for the application of RICO in the context of Section 1964(a) to conduct abroad, and in light of the extensive evidence of BATCo's domestic conduct, this case presents no occasion for addressing that issue. Moreover, because the conduct at issue here had "a substantial, direct, and foreseeable effect within the United States," Pet. App. 59a, BATCo has not shown that any other court of appeals would have decided this case differently even under the standards applicable to Section 1964(c).

**H. The Court of Appeals Correctly Concluded That Altria Acted With Intent To Defraud**

Altria contends that there was insufficient evidence to show that its executives acted with intent to defraud. That fact-intensive question, which was resolved against Altria by both lower courts, see Pet. App. 55a-57a; *id.* at 2005a-2007a, does not warrant this Court's review. In any event, the evidence established that Altria's executives were active participants in the enterprise.

For example, Altria directed and funded CTR "special projects," which were research projects on topics selected by petitioners' lawyers and designed to generate ostensibly independent results that were used to support petitioners' false public statements. Pet. App. 7a; see, *e.g.*, *id.* at 258a (letter from Altria vice-president transmitting check to cover Altria's contribution to CTR special project); *id.* at 356a; see generally *id.* at 9a, 240a-258a. Altria executives participated in meetings of the TI's board of directors and its Executive Committee, which had final approval authority on all TI matters. *Id.* at 183a-184a, 350a. Altria participated on TI's Commit-

tee of Counsel and hosted several meetings of that committee at its corporate headquarters in New York. *Id.* at 210a-211a. Altria organized and hosted petitioners' "Operation Downunder" conference, where petitioners devised their strategy for denying the health risks posed by second-hand smoke. *Id.* at 1629a-1635a. And Altria issued a joint statement on behalf of petitioners denying the addictiveness of nicotine. *Id.* at 634a.

Altria does not address the many findings by the district court demonstrating its active participation in the enterprise. Instead, it contends that there was no proof that its mailings were sent with intent to defraud. 09-979 Pet. (Altria Pet.) 3-7. As the court of appeals explained, this objection misunderstands the governing law. "Nothing in the mail fraud statute requires a mailing to be fraudulent at all, as long as the mailing is in furtherance of a fraudulent scheme." Pet. App. 56a; see *Bridge*, 128 S. Ct. at 2138. In light of the factual findings establishing Altria's participation in the enterprise, the district court did not clearly err in further finding that Altria's executives acted with specific intent to defraud. Pet. App. 57a. Altria joined the scheme to defraud; its executives acted with specific intent in doing so; and Altria's lawyers used the mails to further that scheme.[21] No more was required to establish Altria's liability for mail fraud.

Altria also fails to challenge the district court's additional conclusion that Altria violated RICO's conspiracy

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[21] Although Altria stresses (Pet. 3) that the mailings were all cease-and-desist letters written by in-house counsel, there is no question that they were in furtherance of petitioners' scheme to defraud. Altria sent the letters to suppress publication of data that would have revealed petitioners' intimate internal understanding of the physiological effects of nicotine. See Pet. App. 680a-681a.

provision. See Pet. App. 57a. "The district court's findings of fact regarding Altria's actions in furtherance of the goals of the enterprise[,] * * * as well as the voluminous findings of concerted action and explicit agreement by [petitioners], amply support the circumstantial inference that Altria conspired with the other [petitioners] to violate RICO." *Ibid*; see *Salinas*, 522 U.S. at 66 (finding RICO conspiracy where defendant "knew about and agreed to facilitate the scheme"). Altria's liability for the RICO conspiracy provides an independent basis for subjecting Altria to the remedial order. See *id.* at 63-64 (each member of RICO conspiracy "is responsible for the acts of each other" (citing *Pinkerton* v. *United States*, 328 U.S. 640, 646 (1946)).

## CONCLUSION

The petitions for a writ of certiorari should be denied.

Respectfully submitted.

NEAL KUMAR KATYAL
*Acting Solicitor General*
TONY WEST
*Assistant Attorney General*
MARK B. STERN
ALISA B. KLEIN
MARK R. FREEMAN
GREGORY C.J. LISA
*Attorneys*

MAY 2010

## APPENDIX

UNITED STATES COURT OF APPEALS
FOR THE DISTRICT OF COLUMBIA CIRCUIT

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No. 06-5267

UNITED STATES OF AMERICA, PLAINTIFF-APPELLEE,
AND TOBACCO-FREE KIDS ACTION FUND, ET AL.,
INTERVENORS

*v.*

PHILIP MORRIS USA, INC. F/K/A PHILIP MORRIS, INC.,
ET AL., DEFENDANTS-APPELLANTS

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Tues. Oct. 14, 2008

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APPEARANCES:

ON BEHALF OF THE APPELLANTS:
MICHAEL A. CARVIN, ESQ.
MIGUEL A. ESTRADA, ESQ.

ON BEHALF OF THE APPELLEES:
MARK B. STERN, ESQ. (DOJ)

ON BEHALF OF THE INTERVENORS:
HOWARD C. CRYSTAL, ESQ.

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Before: Chief Judge SENTELLE and Circuit Judges TATEL and BROWN

**ORAL ARGUMENT OF MIGUEL A. ESTRADA, ESQ.**
**ON BEHALF OF THE APPELLANT**

MR. ESTRADA: Thank you, Your Honor. And may it please the Court. My name is Miguel Estrada. I'm counsel for Philip Morris USA, and I, and I will speak on behalf of all defendants to the lights issue, the future violations issue, and the remedies issue.

Let me start with the lights. The government's position in this case is that it is perfectly lawful for the [26] defendants to tell a consumer that a pack of cigarettes has per cigarette 16 milligrams of tar under the FTC measure, and that another pack has 11 milligrams of tar, but that it is criminal fraud to tell the consumer that 11 is lower than 16. To call this position incomprehensible, as Judge Alito did in the argument last week, doesn't quite do it justice. It is now the case, and it has never been the case, that the use of descriptors is fraudulent or even false because they correctly characterize the outcomes of the FTC-authorized tests since 1966.

Now the government's theory in the case, and which Judge Kessler accepted, is entirely this. This would not be fraud. This would not be false but for compensation. Because of the fact that a consumer may puff more deeply or smoke more cigarettes, this has now become fraud. Now this was—

JUDGE TATEL: Well isn't her, isn't her reason for that that the, that the companies knew that? When, in other words, when they said, when they say that it's a low-tar cigarette, they knew, based on their own research, that in fact it wasn't because of compensatory smoking?

MR. ESTRADA: I did not hear the first part of the question.

JUDGE TATEL: Oh, I'm sorry. Is this better? My question was, didn't the, didn't the District court say that extractly, the phrase low-tar is not inaccurate, but that [27] based on the company's own research about compensatory smoking that they knew that in fact they weren't low-tar because of the way smokers compensate?

MR. ESTRADA: See but—

JUDGE TATEL: That's her theory, right?

MR. ESTRADA: Yes. And that's exactly right.

JUDGE TATEL: Yes.

MR. ESTRADA: At finding, I believe, 2068, she explains that the way consumers compensate is by puffing more deeply on the one hand or smoking more cigarettes.

JUDGE TATEL: Right. And the companies—

JUDGE SENTELLE: (Indiscernible.)

JUDGE TATEL: Yes, and the companies knew that based on their own research.

MR. ESTRADA: Everybody knew it, Judge Tatel. That's, that's the problem.

JUDGE TATEL: Well but the point is, the point is in terms of whether it's fraudulent or not—

MR. ESTRADA: Well but—

JUDGE TATEL: —if the companies knew it—

MR. ESTRADA: —but on that, we can go to the record. I mean, on the one hand, just as a matter of law,

it is unreasonable to say that a consumer could think that, that he would get the prescribed amount solely on the basis of, of smoking more units of the product. And the fact is, in 1966, [28] and this is in the record, when the FTC was conducting hearings on this issue, the companies did tell the FTC that a smoker might be compelled to get his nicotine fix by smoking more, and that's Joint Exhibit 47, 48—

JUDGE TATEL: Right.

MR. ESTRADA: —at page 131. This was known in 1966. Now on whether consumers would puff more deeply, the issue has been sort of speak, ventilated ad nauseam in this courthouse. The *Brown & Williamson* litigation came here in 1983. You may recall that the whole issue in the litigation was compensation. And both the FTC, Judge Cazelle (phonetic sp.) and this Court were fully aware that compensation was going on and that there were two types of it. You could smoke more or take deeper puffs. And the FTC, Judge Cazelle and this Court all said, it is irrelevant because everybody has known from 1966 that the point of the system is to tell the consumer how much tar they would get compared to another cigarette if they smoked the two cigarettes in the same way. It was never from the get-go any sort of a claim, by the agency mind you, that, that this was, that any of these numbers had any bearing on the amount of tar or nicotine that a, that a consumer would get.

JUDGE TATEL: Is there, is there a difference in your, is there a difference between, I, I think your point about low tar. Your point there is that low tar reflects the [29] actual numbers, right? Low tar identifies cigarettes that in fact have low tar, correct?

MR. ESTRADA: Yes.

JUDGE TATEL: But what about, what about the phrases like, like light? And I ask that because of the District court. The District court has this finding. She says, there are lights of certain brands with higher tar levels than regulars of other brands from the same company. And there are also lights and regulars of the same brand that have the same FTC tar rating. Now so what she's saying there is that these, that the labels, light, are being used inconsistently, that they don't always reflect low tar.

MR. ESTRADA: Well I think there—

JUDGE TATEL: Is that, by the way, you don't challenge that fact finding, do it?

MR. ESTRADA: We haven't challenged any fact—

JUDGE TATEL: Right.

MR. ESTRADA: —any fact finding, Judge Tatel.

JUDGE TATEL: Okay. So that, that's a fact finding—

MR. ESTRADA: (Indiscernible) arguments are purely legal.

JUDGE TATEL: Yes.

MR. ESTRADA: The key point about something like lights is that there is, that no consumer gets the same [30] message from hearing, lights.

JUDGE TATEL: No, but in terms of, you were saying that the labels accurately describe—

MR. ESTRADA: But they do, and that's the point—

JUDGE TATEL: —the level. Let me, let me just finish. You say the labels accurately describe the tar level in the cigarettes, but here, you have a finding that that's not the case, that they are inaccurate.

MR. ESTRADA: Well, no. Whether they are accurate or inaccurate I would think is a legal conclusion. But in fact, the finding is—

JUDGE TATEL: Well let me go back. I thought you said they're just, they're, they're just true. They are literally true.

MR. ESTRADA: They are true.

JUDGE TATEL: That's your argument.

MR. ESTRADA: They're literally true. They're actually true.

JUDGE TATEL: But, but here, here you have a finding. Here you have a finding that you haven't challenged which suggests that's not the case.

MR. ESTRADA: Well because what, what is going on with lights as opposed to low tars, that lights are a particular kind of low-tar cigarette. And what lights do accurately describe is that they are, that they have lower tar [31] than the regular pack of the small brand, and also have, have also the meaning that—

JUDGE TATEL: Well actually, that's inconsistent with this finding.

MR. ESTRADA: I don't believe so, because I don't believe she was making any findings as between brands. But in any event, it also conveys a taste message. And of course, look, we have a large, a dispute in the District court on the question of whether, whether the defen-

dants intended a health message or a taste message. Our position is that we intended a taste message. * * *

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**ORAL ARGUMENT OF MIGUEL A. ESTRADA, ESQ.**
**ON BEHALF OF THE APPELLANT**

MR. ESTRADA: Thank you, Your Honor. I have some quick points.

I don't want to be misquoted as having said that I agree with the fact findings of the district court. What I said is, we're bringing legal challenges to the court. Obviously, we disagree with a lot of what Judge Kessler had to say, and just because she calls something a finding also does not make it a finding. As you know, the Supreme Court said in *Pullman Standard v. Swint*, you have (indiscernible) of law and fact, and if you have made a legal error in your approach to the facts, you know, the judgment may be set aside on that basis.

Frankly, after you get a trial in which 60 years of your conduct out on trial, and an appeal in which even with [119] more pages, you cannot possibly address all of that. It is the only thing that we could do to sort of bring the, the unfairness and the injustice of the whole, of the whole process in front of the court, and to highlight that this is the type of case that was tried purportedly under a federal criminal trial under circumstances that never would have been permitted if it were a criminal trial.

* * * * *